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U. S. Department of Agriculture

Brands

Choice PEONIES

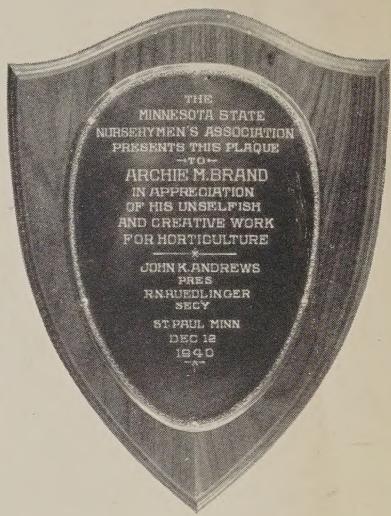
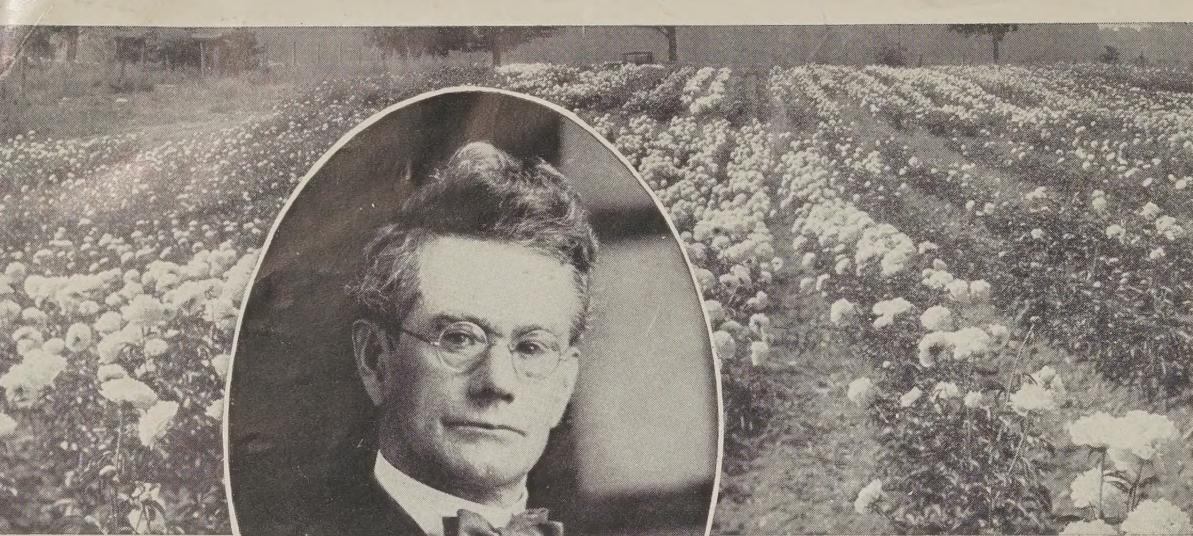
OWN ROOT LILACS

SPRING
1943

Mrs. Bryce
Fontaine

Olivier
de Serres

BRAND PEONY FARMS
FARIBAULT, MINN.



A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—seventy-five years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

OUR CATALOG

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices change.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Even a dollar order is appreciated. Our catalog is sent from season to season to all those who purchase from us without their asking for it.

LINCOLN PLASTIC PLANT MARKERS

*Artistic Labels
for marking
Flowers and Plants*

- I. **New Plastic Label.** Not affected by weather; remains clean and bright; indestructible.
- II. **Plated Metal Support.** Holds label in rigid easily read position.
- III. **New Water-Proof INK.** Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. Price: Doz., 60c; with ink. Furnished in quantity in bulk: 200, \$6.80; 500, \$16.00. Ink, 15c bottle.

We were so impressed with this new marker that we used over a thousand of them in our fields this fall with our various plantings.

Visit Brand Peony Farms

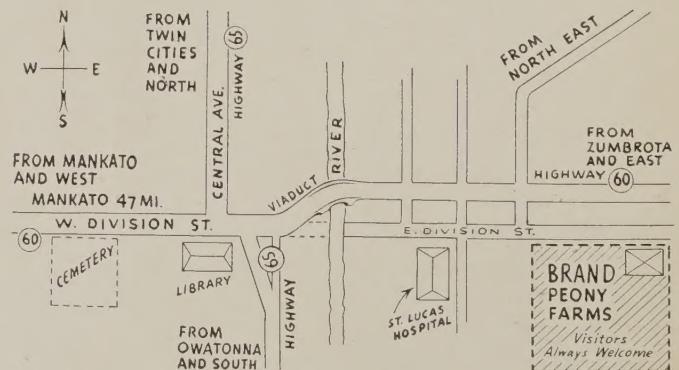
We are located about 60 miles south of the Twin Cities. We take this opportunity to invite our friends to visit us at any time.

During the course of the flowering season, we have a succession of blooming periods. From about May 15th to June 25th, we have something in bloom that is well worth seeing. Following in rapid succession and in some cases overlapping, come brilliant showings of Phlox Subulata, Tulips, Lilacs, Flowering Crabs, Iris and Peonies. Then during the later summer months and early fall, our fields of Phlox, Chrysanthemums, and Perennial Asters are gorgeous.

For many years during the Peony season, we have made a special effort to decorate our large packing rooms and stage a Peony show that was well worth coming many miles to see. We know that thousands of our Peony friends have looked forward each year for the time to come to make this trip.

Due to the tire situation and gas rationing, we know we shall not see many of our visitors this year. We have decided to discontinue decorating elaborately until conditions change. However, our fields will continue to put forth their usual array of color and we shall have many flowers on display during the flower season.

If you pass through our city, we hope you will visit us.



We are located in the southeast section of Faribault. Visitors coming to Faribault will find this map helpful in locating us.

Visitors always welcome. We try to make the time you spend with us an enjoyable one.

WE APPRECIATE YOUR ORDERS

We take this opportunity to thank our many customers from every state in the Union for the excellent business they have given us over the seventy-five years we have operated in our present location.

Our Spring Peony List

Plant Brand Divisions This Spring and Enjoy the Beautiful Flowers These Fine Roots Will Give You Yet this Season If You Plant Early

Our list this spring is not a long one, but we are offering many of the best of the standard varieties, together with a few of the choicer ones.

It is both difficult and expensive to get a good color illustration for Peonies. We have used many of these color plates again and again and we have found the varieties so illustrated are ordered while those that are just described remain unsold. Consequently, we deplete our stock of those illustrated in color rapidly. For this reason we are unable to offer this season such kinds as Hansina Brand, Blanche King, Le Cygne, and others.

However, we have such fine kinds as Mrs. Bryce Fontaine, David Harum, Myrtle Gentry, Mrs. J. V. Edlund, R. A. Napier, Tourangelle, and many others to offer this spring. If we had colored illustrations of these varieties they would sell readily. If we use a colored picture, we want it to represent closely the variety we use it for. Sometimes a colored plate can be used for two or more varieties very nicely. For example, the colored illustration of Mary Brand might be used also for Karl Rosenfield, as they are much alike. But the one of Walter Faxon and Blanche King represent no other. Perhaps by another year, we shall be able to add to our colored list a number of new ones.

Our roots are large and if planted early, they should give some bloom this same season. Then they will begin at once to make root growth and this growth will continue without interruption all during the summer. By the spring of 1944, your plants, with good care, will be ready to produce real show flowers.

Don't be afraid to plant peony roots in the spring if they were dug in the fall and properly stored during the winter. We have had many years' experience with both fall and spring planting and find them equally satisfactory.

CHOICE DOUBLE VARIETIES

8.9 A. G. PERRY

(A. M. Brand) A rich old ivory, tinted delicate rose-pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. It comes into bloom early midseason. Plant has fine upright growth habit, medium tall, strong stems and clean foliage. One of our newer Peonies that we know will please the most exacting.

A Brand Division \$3.50

(In the December Peony Bulletin of 1936, G. W. Peyton of Rapidan, Virginia, writes regarding 10 best Peonies that season, "Alluringly attired in robes of softest pink, shading to creamy white, A. G. Perry was easily one of the finest flowers to be found.")

8.4 CHESTINE GOWDY

(Brand) A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.00

8.3 COMMANDER

(A. M. Brand) Color a true self solferino-red. An extra large, high built flower; very compact. A cone-shaped rose type Peony. Although late, it blooms consistently, which cannot be said of most late varieties. After every other red is gone you can still go out and bring in excellent flowers of this variety. A real acquisition to our reds.

A Brand Division \$2.00

8.4 DAVID HARUM

(Brand) A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another Peony of beautiful form.

A Brand Division \$1.00

8.1 DUCHESSE DE NEMOURS

(Calot) Creamy white. An early almost pure white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.00

INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1 1/2 feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tramped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

7.6 EDULIS SUPERBA

(Lemon) This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.00

EVANGELINE NEWHALL

(A. M. Brand) A very late large light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose in type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$2.50

8.4 FELIX CROUSSE

(Crousse) A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel.

A Brand Division \$1.00

9.3 FESTIVA MAXIMA

(Miellez) An early true rose-type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule, comes too early for a show flower.

A Brand Division \$1.00

9.2 FLORENCE MacBETH

(Sass) An immense rose type flower of a soft La-France-pink. The petals are broad, of much substance, and have a crinkled effect that is very distinct and beautiful. The plant is a strong, vigorous grower with strong stems. A very fine pink.

A Brand Division \$2.50

GOLDEN BRACELET

(A. M. Brand) A very high built creamy white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety was displayed in our show room two years ago for the first time and was greatly admired. One of our visitors thought this name appropriate as there is a distinct band of creamy yellow petals through the flower that makes this variety unusually attractive.

A Brand Division \$5.00



Reine Hortense, Midseason

12 All Season Blooming Varieties

If you wish 12 double Peonies that will give you fine blossoms throughout the entire Peony season, we suggest the following dozen:

Red Varieties

Richard Carvel
Mary Brand
David Harum
Felix Crousse

White and Yellow Varieties

Festiva Maxima
Susan White
Golden Dawn

Light and Deep Pink Varieties

Edulis Superba
Mons. Jules Elie
Reine Hortense
Sarah Bernhardt
Myrtle Gentry

All 12 Varieties for \$11.50

Postpaid

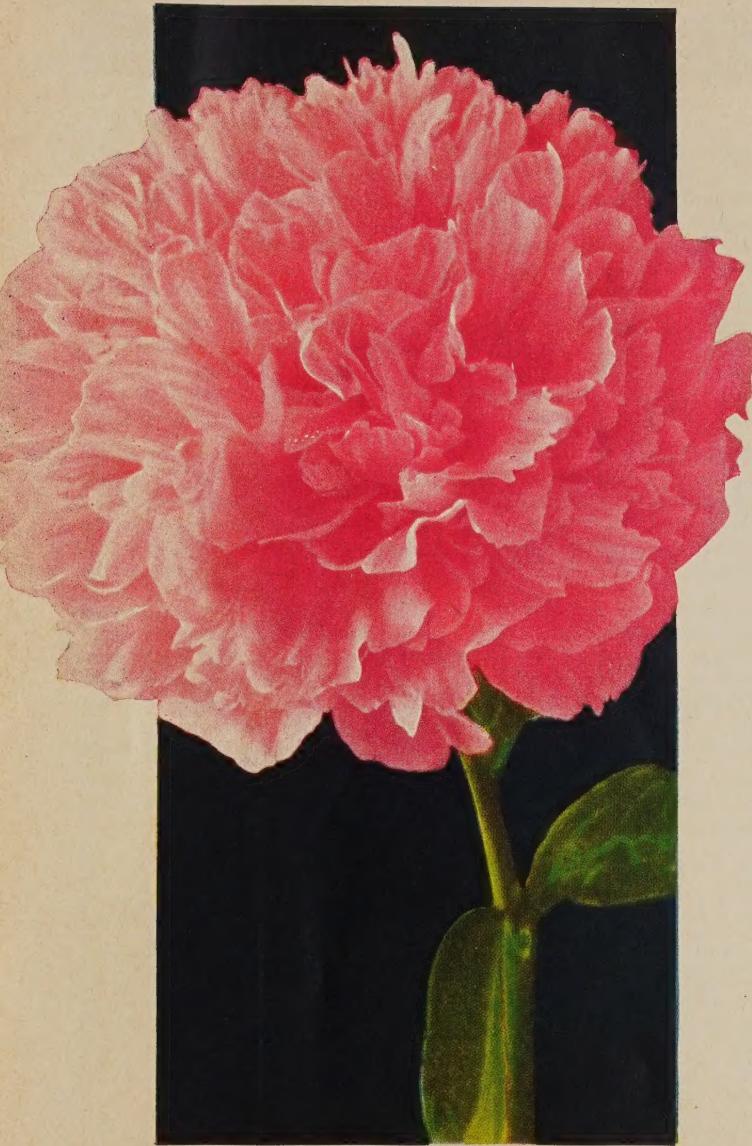


Golden Dawn, Midseason



Karl Rosenfield, Midseason

A Perfect Collection



Sarah Bernhardt—Midseason



→
Festiva Maxima
—Early



Mons. Jules Elie
—Early

Felix Crousse
—Late



8.6 GOLDEN DAWN

(Gumm)
Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside.

A Brand Division \$2.00

JEAN COOPERMAN

(A. M. Brand)
An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.50

JOANNE FOREMAN

(A. M. Brand)
Salmon-pink. A medium tall upright grower with nice clean light green foliage. Long straight stems hold the blooms gracefully erect. The flowers are large, well supplied with broad petals which open into a large flat flower after the style of Martha Bulloch. The color is a decided bright salmon-pink.

A Brand Division \$5.00

8.8 KARL ROSENFIELD

(Rosenfield)
A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower.

A Brand Division \$1.00

9.0 LONGFELLOW

(Brand)
Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division, \$1.50

8.4 LORA DEXHEIMER

(Brand)
To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division, \$1.00

8.7 MARY BRAND

(Brand)
No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun.

A Brand Division \$1.00

9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$1.50

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd and 3rd prizes and also emerged as the Grand Champion flower of the entire show.

8.3 MONS. DUPONT

(Colot)

One of the old standard Peonies, always desirable. A glistening ivory-white, with center petals bordered with carmine. Golden stamens mingled with the petals throughout the flower. Deliciously fragrant, wonderfully prolific, a consistent bloomer. Appears just before Couronne d'Or.

A Brand Division \$1.00

9.3 MONS. JULES ELIE

(Crouse)

An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance.

A Brand Division \$1.00

The following article appeared in the March, 1942, Peony Bulletin and with Mr. Bigger's consent, we are using it in our catalog.

THE PEONY "MYRTLE GENTRY"

"If I was limited to one Peony I would, without hesitation, pick Myrtle Gentry. I have grown the variety since 1928, and in all the twelve blooming seasons I have yet to find even one serious fault with this variety.

"The roots are always clean. The plant grows a fine green; stays green all season clear up to frost, and this one fact makes it a good grower. It has always been free from disease for me. It has been very consistent as a bloomer and blooms every year and every plant blooms.

"The color is one of those melting pinks that can't be beat. It fades a little in the sun, but after it fades it is still as pretty as it was before.

"After you see the root; plant it and see it grow so well; bloom into as fine a flower as it does, then just smell it—and it will finish your opinion of it as being one of the best.

"The fragrance is wonderful, and to sum up the variety, I vote it the most desirable in all the four hundred named and two hundred and fifty numbered seedlings that are growing in my planting.

"To me, Myrtle Gentry is Mr. Brand's masterpiece and if he had produced no other variety, he could certainly be proud of his work."

MYRON D. BIGGER
Topeka, Kansas.

9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety. A Brand Division \$2.50

Yonkers, N. Y.,
Dec. 1, 1941.

"Of all the fine Peonies in my garden—and there are well over 100 varieties—I believe I really get more satisfaction from MYRTLE GENTRY than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

Topeka, Kan.,
Aug. 7, 1941.

"There is one thing that I have wanted to tell you for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."





9.6 MRS. A. M. BRAND

(A. M. Brand)
A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul in 1923. The plant is medium tall with vigorous upright stems and beautiful dark green foliage.
A Brand Division \$3.50

MRS. A. S. GOWEN

(A. M. Brand)
A very large midseason, semi-rose, red. The perfect arrangement of the large petals gives this flower exquisite form. We named this Peony for Mrs. Gowen of Excelsior, Minnesota, for we believe no one is a better judge of a good Peony than she. She selected this variety some years ago from our seed bed as a really fine Peony and consequently it bears her name. A Brand Division \$5.00

9.1 MRS. BRYCE FONTAINE

(A. M. Brand)
A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and also show flower. Although this variety is listed as new and few roots have been sold we have watched it year after year for over 16 years and we are willing to place it among the very best reds.
A Brand Division \$5.00

9.0 MRS. FRANK BEACH

(A. M. Brand)
A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.
A Brand Division \$3.00

9.2 MRS. J. H. NEELEY

(Dr. J. H. Neely)
A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.
A Brand Division \$5.00

9.5 MRS. J. V. EDLUND

(J. V. Edlund)
This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.
A Brand Division \$5.00

7.7 PHILOMEL

(Calot)
A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.
A Brand Division \$1.00

8.6 PRIMEVERE

(Lemoine)
One of the best of the yellow varieties. The guard petals are a creamy white, enclosing a central ball of sulphur-yellow. The flower is medium large, bomb type, and very fragrant. It comes into bloom midseason. If the flower is cut in the bud and developed inside, you get the true color.
A Brand Division \$1.50

R. A. NAPIER

(A. M. Brand)
This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.
A Brand Division \$5.00

8.7 REINE HORTENSE

(Calot)
A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long stiff stems. The flowers are slightly fragrant. A midseason variety.
A Brand Division \$1.00

8.8 RICHARD CARVEL

(Brand)
An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.
A Brand Division \$1.00

9.1 ROSE SHAYLOR

(Shaylor)
A very large midseason pale flesh-pink, tinted with rose-pink, lighter at the edges and shading to creamy yellow at base of petals; center petals strongly marked crimson on the edges. Another of Mr. Shaylor's fine Peonies.
A Brand Division \$2.00

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true rose form with broad roselike petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This Peony was named for Ruth Brand who books our orders absolutely correct and we think we have named a perfect red for her. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. We believe the form of this new flower is the finest of any red Peony in existence.
A Brand Division \$7.50

9.0 SARAH BERNHARDT

(Lemoine)

Another fine pink that always prevails in the show room. From our chart you will note it appeared every year in the large class. The color is a true apple-blossom-pink with each petal silver tipped. It is a late midseason variety with an agreeable fragrance.
A Brand Division \$1.00

8.7 SILVIA SAUNDERS

(Saunders)

A beautiful little flower mindful of a semi-double wild prairie Rose. Blooms open out flat, slightly cupped. Around the edge is a double row of wide, rounded, rose colored petals which in turn surround a central cluster of short stamens with delicate light green carpels, tipped bright pink. Delicately beautiful—a Peony masterpiece.
A Brand Division \$2.00

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure.
A Brand Division \$1.00

9.0 SUSAN WHITE

(A. M. Brand)

A pure early midseason white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.
A Brand Division \$2.00

9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all.
A Brand Division \$1.50

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For 2 seasons, we have offered what we termed "Surprise Boxes" of Peonies. We have decided to make this same offer again this season as this is a good way of disposing of all the roots we have in storage in small quantity. We have never had a complaint from any of our customers who have received these boxes, but we have had many compliments.

All the roots that we send out will be labeled correctly and of sufficient size to give bloom this spring if planted early. We will do our best to give you an excellent assortment.

We will place in each box at least 5 roots with a total value of \$10.00. The varieties in each box will be of different colors and if you do not already have a large planting of Peonies, we feel sure that you will be really surprised to receive one of our "Surprise Boxes."

Take advantage of our offer and get a fine box of Peonies.

A regular \$10.00 value for \$5.25, postpaid.

COMPLIMENT ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941.

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much."

MRS. D. J. C.

Special Offer

These three fine Peonies, Mary Brand, Susan White, and Walter Faxon in large Brand Divisions that should give bloom yet this season if planted before May 1st.

All for \$3.25
Postpaid



Mary Brand



Walter Faxon



Susan White

MARY BRAND is one of the best all-around red Peonies. Fine show flower, fine garden flower, and also fine as a cut flower. Holds its bright red color in the sun.

In WALTER FAXON, we have a pink for which there is no substitute. It is always found among the winning varieties in the show room. It is a lovely variety for decorative work, and for best results should be cut in the half open bud and developed inside.

SUSAN WHITE is one of our comparatively new Peonies. To date we have not been able to photograph it in color but the plate at left represents it nicely. The snowy white petals have an inner collar of golden yellow stamens that add to the attractiveness of the flower.

Make Up Your Own Collection

Collections offered in catalogs often contain Peonies a gardener already has. We have long offered a \$10.00 value in Peonies for \$7.50 and this year is no exception. If our collections do not meet your own garden requirements, you may select from our Peony pages a \$10.00 value for \$7.50.

(Do not include collections already offered at special prices in your list.)

UNUSUAL TYPES OF PEONIES

Distinctly Different!

Taken from the March number of the Peony Bulletin for 1942. Article written by R. W. Goddard, reporting on the Peony Show held in Rochester, Minn., June, 1941:

"Mrs. R. W. Goddard won the sweepstakes with an arrangement of **Prairie Afre** Peonies. She also received the blue ribbon for the best arrangement of Peonies suitable for public decoration. This entry was a basket of **Krinkled White** and **Surugu**—a combination which works well together. We have found **Krinkled White** our most consistent prize winner in basket arrangements. In the several shows staged here in Rochester no flower has so consistently caused strangers from all over the United States to ask: "What is the name of that flower?" "Will it grow in our state?" "Where can we get it?"

This spring we are not able to offer the variety, **Surugu**, mentioned in the above article. But we believe the fine red, **Soshi**, will easily replace it. This excellent red has a double row of outer guard petals surrounding yellow petaloids edged red. Color holds well in the sun.

AKASHIGATA (Japan). Bright rose guard petals surround a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$1.00

KRINKLED WHITE (A. M. Brand). First noticeable in the bud which resembles the bud of a pale pink tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show.

A Brand Division \$3.00

SOSHI (Japan). Clear dark red in the Japanese type. Two rows of round petals surround a center of golden petaloids edged red. The color neither burns nor fades in the sun, and for beauty of form and richness of coloring we feel this fine red has not been excelled.

A Brand Division \$3.50

Akashigata



Soshi



Krinkled White

SPECIAL OFFER

The three beautiful and artistic Peonies illustrated in color on this page together with Prairie Afre make a wonderful color combination. All fine for basket decoration.

The four, if purchased separately, would cost you \$10.00

We offer them as a collection, postpaid for 7.50

SINGLE AND JAPANESE PEONIES

Many of these types come into bloom very early in the season. Prolong your Peony display by planting groups of these artistic varieties in the border. The bright single red, Laciñata, will make a bright spot in your garden along with the early Darwin tulips.

These varieties hold well in wind, rain, and sun and are splendid for house decoration as they have an artistic value different from the double form.

8.5 ALMA

A midseason light pink Japanese variety with bright yellow petaloids, tipped gold. Center carpels greenish yellow tipped pink.

(Shaylor)

A Brand Division \$1.00

8.0 ALTAR CANDLES

A Japanese variety with flesh-pink guard petals surrounding a center of narrow petaloids tipped crimson. Floriferous and dependable.

(Pleas)

A Brand Division \$1.00

FLANDERS FIELDS

A single of the most brilliant red. Two rows of petals surround a large prominent center of golden stamens. The rich velvety petals have great substance and make a well formed flower.

(Brand)

A Brand Division \$2.50

8.7 HARRIET OLNEY

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight stiff stems which hold the flower well erect. A very fine landscape variety.

(Brand)

A Brand Division \$1.00

9.0 HELEN

This is a very fine early deep shell-pink. A double row of broad rounded petals surrounds a mass of golden stamens. The stems are tall, strong, and erect. If you are looking for a good pink single this variety will please you.

(Thurlow)

A Brand Division \$3.00

LACINIATA

Bright scarlet. If you wish a Peony that will give you bloom about two weeks earlier than *Officinalis Rubra*, you must have this variety. It comes into bloom a few days earlier than the finely cut-foliated Peony, *Tenuifolia*, but is distinctly different from the *Chinensis* varieties. It is not so hard to propagate as *Tenuifolia*, and we feel that it is just as satisfactory. This is a variety that should be in several places in your border. Plant with red Tulips for a lovely combination. A Brand Division \$1.50; 3 for \$4.00

8.6 LE JOUR

The largest single white Peony. A pure white with great heavy petals; center, an immense tuft of golden stamens. Strong, upright plant holds the great blooms well erect when the side buds have been taken off. This and Krinkled White are the two best white singles. Especially notable because of its pure color, fine substance and great size.

(Shaylor)

A Brand Division \$3.00

MAN O' WAR

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety.

(A. M. Brand)

A Brand Division \$3.00

RAIRIE AFIRE

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

(A. M. Brand)

A Brand Division \$3.00



Awarded
Boyd Memorial
Medal on New
Japanese Peony,
Prairie Afire
1932

A Brand
Division \$3.00

MELLEN KNIGHT

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

(A. M. Brand)

A Brand Division \$1.00

MISCHIEF

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

(Auten)

A Brand Division \$1.50

PRESIDENT LINCOLN

Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun.

(A. M. Brand)

A Brand Division \$5.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class calling for a collection of ten or more single varieties, one bloom each, there were seven entries—we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show."

RED GODDESS

A medium sized single red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep rich, velvety crimson. We consider this a real addition to our list of single red Peonies.

A Brand Division \$5.00

RED WARRIOR

In going through one of our seed beds some 15 years ago we were attracted by a large deep well-formed single red which came into bloom exceedingly early. We selected it out and have had it under test ever since. It is our earliest good single red and is a large and very fine flower. You will like it.

(A. M. Brand)

A Brand Division \$3.00

SCHWINDT

An early violet-rose single, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety.

(Goos & Koenemann)

A Brand Division \$1.00

TENUIFOLIA SIMPLEX

This is the single form of the Fern Leaf Peony. The flower is a brilliant single red consisting of one row of petals surrounding a bright center of yellow stamens. The foliage is very finely cut and the plant after blooming is attractive all through the summer. This variety, the single, is very hardy, and will stand up through the winter in trying locations where the double form might not.

(Japan)

A Brand Division \$1.50

9.0 TORO-NO-MAKI

One of the finest of all the white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

(Japan)

A Brand Division \$3.00

Besides the above listed varieties, we have a number we were unable to list on account of space. We will send you five varieties, our selection, a total value of \$5.00 or more, for \$3.75, postpaid.



Brand's New Improved French Lilacs

With Beautiful Panicles of Enormous Size

We have experimented with the propagation of the French Lilac for over twenty years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfactory so our customers can depend upon receiving only genuine own-root plants.

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments through-

out the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

HOW TO PLANT

Few people really plant any shrub correctly. As a rule, the soil is not carefully worked around the roots and tamped down hard. The roots of the plant are often exposed to air or sun while digging takes place. The roots become dry and before the actual planting takes place, the vitality of the plant has been impaired.

FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than 8 feet apart. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and tramp down firmly until you can place the plant on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then tramp this down unusually hard. Then pour in a full pail of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

Fertilizers: A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Any good well-balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every year covering the ground about the bushes is best.

BRAND'S LILACS are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

READ CAREFULLY BEFORE ORDERING

We do not pay transportation charges on our Lilacs, but you will note that we offer a liberal quantity discount which in most cases will cover these charges.

A Lilac is difficult to transplant and oftentimes some loss is experienced. We find by leaving considerable undisturbed soil in the roots as we dig them that transplanting can be done without any loss, but this will add considerable weight to the package and the express charges. If instructed to leave the dirt in we will do so.

All nursery stock travels as second class by express. See that your agent doesn't charge you a First Class rate.

THIS IS IMPORTANT

Many make the mistake of planting the Lilac too shallow. Most shrubs should be planted with the crown about 2 inches below the surface. Lilacs do much better if planted with the crown 6 inches below the surface line as illustrated in the picture on page 11. Watch for a tag attached to your shipment giving explicit directions for planting.



A load of 2 to 3 and 3 to 4 ft. Lilac Bushes going from our fields into storage for spring orders. Notice dirt on the roots.



Brand's RED, WHITE and BLUE
Victory Collection

**3 OF THE WORLD'S MOST
BEAUTIFUL LILACS.
THERE ARE NONE BETTER.**

CONGO. S. When at its best there is no better red.

MISS ELLEN WILLMOTT. D. There are two double white Lilacs that stand head and shoulders above all other whites. Miss Ellen Willmott is one of these.

OLIVIER DE SERRES. (Semi-double to double.) The most sensational of all the medium blue shaded Lilacs.

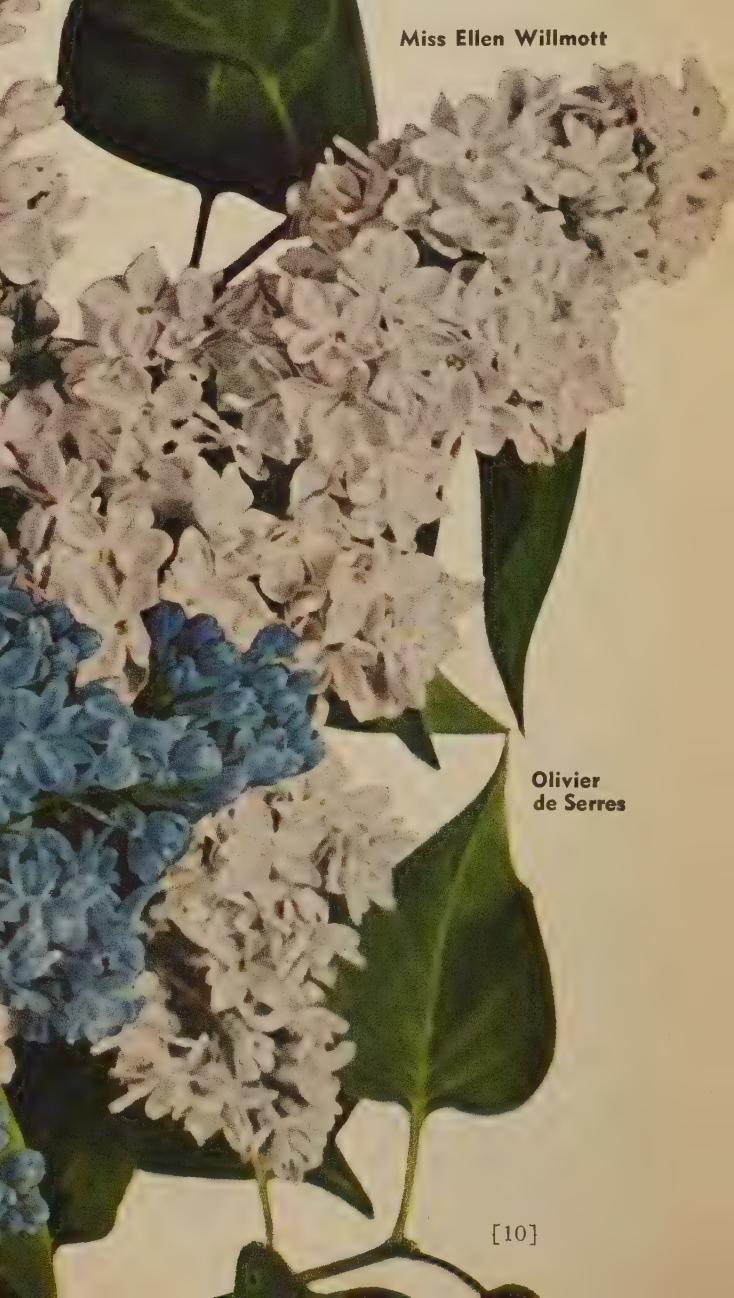
3 Fine Bushes — 2 to 3 ft. size
1 of each for \$10.00

3 Fine Bushes — 3 to 4 ft. size
1 of each for \$12.00

NOT PREPAID



Miss Ellen Willmott



Olivier
de Serres



Brand's OWN ROOT Lilac List

LILAC DISCOUNTS

If cash accompanies order, allow the following discounts according to the size of the order:

No discount on orders below \$10.00.
10% on orders between \$10.00 and \$25.00.
15% on orders between \$25.00 and \$50.00.
20% on orders of \$50.00 or more.

NOTE: Do not include collections when computing your discounts, as liberal discounts on them have already been allowed.

See that your express agent gives you 2nd class rates.

D. stands for double florets; S. for single florets; S. D. semi-double.

BERRYER. S. D. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of these early hybrids. We like this variety very much.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not disappoint them.

18 to 24 inches, \$2.00; 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

CAPITAINE BALLET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs.

2 to 3 ft., \$3.50

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.

2 to 3 ft., \$1.50

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red.

2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

CHRISTOPHE COLOMB. S. A medium sized bloom of a peculiar and very pleasing formation. The florets are broad, open, and arranged one about the other so that every floret is visible. A peculiar arrangement in a Lilac. The color is a very pleasing shade of delicate lavender with the buds tipped bright rose-pink.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

CONDORCET. S. D. The color is a clear, rich, light blue. Panicles very large, broad, compact. The plant is very thrifty and grows upright. Of medium height.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When this variety is in its prime it is one of the greatest reds.

18 to 24 in., \$2.00; 2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

COMTE ADRIEN DE MONTEBELLO. D. A very nicely arranged panicle of medium size that has much the appearance of a large bloom of a pale blue Hyacinth. No description could fit it better. A very pretty flower in a pretty shade of blue.

4 to 5 ft., \$5.00

DECaisne. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

Stout 18 to 24 in., \$2.50

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Wilmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

2 to 3 ft., \$4.00

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the color is so exceedingly soft and rich that we class it as a "must have" Lilac.

2 to 3 ft., \$4.00

FRAU BERTHA DAMMANN. S. A very profuse blooming single white, so much so as to absolutely cover the bush. This is a finely shaped dwarf in growth.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length.

3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00



THE ABOVE PICTURE

is from a photograph of four average sized plants of our Own-Root French Lilac, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes. To one who has never grown an Own-Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.



Marleyensis

HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lace-like petals in a delightful blending of pink and delicate shades of blue and violet. We always classify this as one of the sensations of the Lilac world.

2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

J. de MESSEMAKER. S. A tall, strong growing bush with heavy dark foliage. Trusses long, upright, pyramidal and in great profusion. Single florets very large. Color which lasts a long time in the sun is an intense deep, dark red-purple. Wine-red in general color effect. A good Lilac.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich clear velvety light blue.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.

2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

LUCIE BALLET. S. A fine coppery old rose, entirely unlike any other Lilac in color. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We have tried for many years to propagate this fine Lilac in sufficient quantity to supply the demand, but the many visitors who come to our nursery during Lilac season usually purchase our available stock. However, this spring, we hope to supply everyone who orders with a fine 2- to 3-ft. plant. Orders filled in turn as we receive them.

2 to 3 ft., \$5.00

MACROSTACHYA. S. In our show garden this variety is growing along with Lucie Baltet, and both of these varieties instantly arrest the eye of every visitor who comes to the nursery during the blooming season. This is a very fine light pink single with immense panicles. This is a true light pink while Lucie Baltet is a real coral-pink. A lovely variety.

2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

MARECHAL LANNE. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac."

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MARLEYENSIS. S. One of the most floriferous of all the Lilacs we have. A dwarf for a Lilac, the bush seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so thick as to leave no foliage visible. The color is a uniform deep old rose. It attracts the eye of every visitor.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety that is often overlooked by those making up a fine collection.

3 to 4 ft., \$3.50

MILTON. S. One of the most floriferous of all our Lilacs. Panicles long, narrow, candle-like cones are held erect and cover the bush. The color is an even shade of light purplish red which holds well in the sun. A trifle late in season.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. Miss Ellen Willmott has a wonderful strong bush and we do not believe that it ever sends up a sucker. We have never seen one.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors.

MME. FLORENT STEPMAN. S. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we know you will like it for a fine single white.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

MME. CASIMIR PERIER. D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

MME. ANTOINE BUCHNER. D. This variety is really a semi-double that we have always regarded as one of our truly great Lilacs. It is a late, tall growing variety, with long, shapely, open trusses. When seen in the bud, it is a decided deep pink, but as the florets open they are a pinkish white, heavily overlaid with clear rosy pink.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00



Decaisne



MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple flushed mauve-pink.
2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. A rather dwarf grower. Panicles very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

MRS. EDWARD HARDING. D. When this variety becomes established it produces large blooms filled with unsymmetrical florets of a rich claret color mixed with pink. The color holds reasonably well but as the panicles begin to fade, the blossom still retains lighter shades of equal beauty. The plant is of medium height and when it acquires some age it becomes a superb variety.
2 to 3 ft., \$2.50

WHY LILACS MAY FAIL TO BLOOM

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes 2 or 3 years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growths back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the south (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

A tag giving full directions for the planting and care of your Lilacs is attached to every order of Lilacs that leaves our packing department. Watch for this card. Read it carefully before you open your package and then follow directions. Keep this card in your files and consult it if you need our advice.



Jacques Calot

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PRESIDENT CARNOT. D. A very profuse blooming variety with large panicles, regular in form, and rather oblong. The black of the floret is a deep reddish blue, center bluish violet, suffused with pink.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

PRESIDENT FALLIERES. D. A lavender-rose marked with white. Panicles large, loose and showy. Very large. This Lilac is classed by many as one of the very choicest of Lilacs. It carries those delicate orchid shades so many love. Somewhat similar to Leon Gambetta but with smaller florets.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

PRESIDENT GREVY. D. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

PRESIDENT POINCARE. D. Very thrifty plant, grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. Magnificent fits this variety nicely.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

PRESIDENT VIGER. D. A tall, upright, shapely growing Lilac with long, rather narrow, cone-shaped panicles held erect on the bush. Color purple tipped deep pink in the bud, fading to a soft mauve.
2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

REAUMUR. S. Each year we are more impressed with the beauty of this variety. The panicles are of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great truss. Color a subdued rose-red. It keeps its color a long time and is a superb variety. This is one of the greatest of the Lilacs.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MOST BEAUTIFUL LILACS

THE CREAM OF THE WORLD'S FINEST

All on Their
Own Root

Henri Martin

Select from This List
and we know your choice will
not disappoint you

Read our descriptions of these varieties. Decide on
the colors you wish for your particular garden. Then
make your selection from the following varieties,
selecting not more than one of a kind.

Congo

Henri Martin

Katherine Havemeyer

Marechal Lannes

Marleyensis

Miss Ellen Willmott

Mme. Antoine Buchner

Mme. F. Morel

Montege

Montaigne

Oliver de Serres

Ruhm Von Horstenstein

CHOOSE

2-3 ft. 3-4 ft.

3 (1 of a kind) for \$10.00 \$12.00
6 (1 of a kind) for 15.00 20.00
All 12 for 25.00 35.00

NOT PREPAID

We do not substitute on this list without
your permission. If you order late in the
season you better name a second choice to
avoid delay in shipping.

See that your express agent gives you
second class rate.

SPECIAL OFFER

One each of the 3 fine
Lilacs in color on this
page.

In a 2 to 3 ft. size.
Reg. price \$8.50,
for \$6.00

In a 3 to 4 ft. size.
Reg. price \$11.50,
for \$8.50

Mme. Florent
Stepman

Stadtgartner
Rothplez



Chas. Joly

We have included in this collection two of the more expensive Lilacs, Hippolyte Maringer, and Ruhm Von Horstenstein. We have an unusually large stock of these two fine varieties, hence their inclusion in the offer. Another year we may not be able to make this offer.



Mme. Lemoine

Brand's ANNUAL LILAC OFFER

Especially Selected for Garden Decoration

10 Beautiful NAMED LILACS

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

	2-3 Ft.	3-4 Ft.
CHAS. JOLY. D. One of the best of the dark reds	\$1.50	\$2.00
CHAS. X. S. Best cut-flower rose-red	1.00	1.50
CONDORCET. D. An intense blue and profuse bloomer ..	1.50	2.00
FRAU BERTHA DAMMANN. S. A creamy white single...	1.50	2.00
HIPPOLYTE MARINGER. D. A blending of pink and blue shades	3.50	4.00
MME. LEMOINE. D. A free blooming pure white	1.50	2.00
PRESIDENT CARNOT. D. A dependable variety, orchid in color	1.50	2.00
PRESIDENT GREVY. D. A clear, soft, delicate blue	1.50	2.00
RUHM VON HORSTENSTEIN. S. A deep old rose	3.00	4.00
THUNBERG. D. A late reddish pink	1.50	2.00

Total Value, \$18.00 \$23.50

THESE 10 BEAUTIFUL NAMED LILACS

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

Remember all these Lilacs are on their own roots.

2-3 ft. Size	3-4 ft. Size
Regular Value, \$18.00 for \$10.00	Regular Value, \$23.50 for \$15.00

Should we run short of any of these varieties, we reserve the right to use some other variety of the same color and quality in its place.

From shipments in previous years we have found this collection in a 2 to 3 ft. grade weighs about 60 pounds. Our 3 to 4 ft. grade weighs about 75 pounds. (Nursery stock takes the second class rate and you can always find out just the amount your charges will be.)



Pres. Poincaire

Make Your Own Collection

And Carry Out Your Special Color Combination

Small gardens cannot always accommodate a large number of Lilacs. For this reason

YOU MAY SELECT FIVE DIFFERENT VARIETIES FROM THIS PAGE

In a 2-3 ft. grade for \$6.50.

In a 3-4 ft. grade for \$8.50



Charles X



Villosa

Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

SOUV. DE LUDWIG SPAETH. S. Although this is one of the oldest of the improved varieties, it is a red that has many good qualities and few bad ones. The color is an intense rich purple-red. It holds its color well in the sun. The bush is tall, thrifty, and a profuse bloomer.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

STADTGARTNER ROTHPLETZ. D. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late.
2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

VILLOSA. S. A Lilac that comes into bloom after the French Lilacs have bloomed and gone. Grows to a very large bush 12 feet high covered with immense single, plumelike open panicles in a bright pink fading toward the edges to white. Large, glossy, rich, beautiful foliage. Our strain of Villoso is grafted from a very select strain.
3 to 4 ft., \$2.00; 4 to 5 ft., \$2.50

VIOLETTA. D. A deep violet-blue—a very unusual color combination. Panicles are open and the individual florets large and of great substance. Our stock is very limited and we can supply early orders only.

Strong 3 to 4 ft., \$5.00

VOLCAN. S. A true deep red-purple. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open in the bud stage but as the florets develop they open into attractive panicles. It is the latest of all the red-purples.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WALDECK-ROUSSEAU. D. A tall growing variety with enormous panicles of a light rose color. The buds are a deep pink with the open florets fading to a deep violet with a white center. The florets are very double and the panicles unusually large. A fascinating variety.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

WILLIAM ROBINSON. D. Invariably well liked. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired.

2 to 3 ft., \$1.50



Own root French Lilacs as grown on our grounds at Faribault. Stock such as this goes into this spring's orders.

Come to See Our French Lilacs

Directions for Planting:
For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.

AND OUR FAMOUS

Persian Lilac HEDGE

Generally in Bloom the Last Two Weeks in May



PERSIAN LILACS

*Good for All Sections
of the Country*

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

Prices for Combination of 3 Colors, including light, medium, and dark shades, in equal number:

	Per 10	Per 25	Per 100
18 to 24 in.	\$3.50	\$ 7.00	\$25.00
2 to 3 ft.	4.50	9.00	30.00
3 to 4 ft.	6.50	13.50	35.00

Some may prefer a hedge of a solid color. If you do, and wish either the light or medium pink, order at the above prices.

PRICES FOR SPECIMEN PLANTS

Light and Medium Pink	Each	Per 12
Strong 3- to 4-ft.	\$0.75	\$ 7.50
Deep Pink or True Rothomagensis		
Strong 3- to 4-ft. plants	1.00	10.00

The plants are absolutely hardy and we believe that such a hedge will outlive the person who plants it.

The Persian Lilac grown as a hedge also makes a wonderful wind-break for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

After our 75 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one. If farmers are interested and wish to plant in quantity, we shall be glad to furnish prices.

We have selected three shades of Persian Lilacs from many different shades of this Lilac that we have seen blooming in various sections of the country. It is very seldom that we have seen the true deep pink Persian, the real Rothomagensis growing in any planting. Many call our medium shade of pink, Rothomagensis, which is not correct.

Prices for the True Deep Rose-Pink or Rothomagensis:

If you wish all of your hedge of the true Rothomagensis, order as follows:

	Per 10	Per 25	Per 100
18 to 24 in.	\$ 8.25	\$30.00	
2 to 3 ft.	5.00	10.25	35.00
3 to 4 ft.	7.00	15.00	40.00

White Persian

We are now growing the White Persian but do not have sufficient stock to offer it in combination with the other colors. If you especially wish a few of these white ones to mingle with the other colors, we shall be glad to substitute a small number for some of the other shades.



Flowering Crabs

ALL ORNAMENTAL—SOME COMMERCIAL FRUIT BEARING

Much has been written about the Japanese Flowering Cherries planted about the basin in Washington, D. C. The beauty of this fine planting has not been exaggerated. I have seen it many times when the trees were covered with their delicate bloom.

But these Japanese Cherries are not hardy in Minnesota and throughout the Northwest. However, a fine line of Flowering Crabs has now been introduced and in comparing a planting of Flowering Crabs when in full bloom and one of Flowering Cherries, I should say that they are equal in beauty. But in hardiness, the Flowering Crabs are superior. We have sent them all over the United States and have had excellent reports from as far west as the State of Washington, as far south as

Georgia, as far north as Winnipeg, Canada, and east to the New England States.

The Flowering Crabs are not only beautiful when in bloom, but many varieties produce fruit. The fruit from some varieties is excellent for jelly, jam, and pickling. The fruit from other varieties makes fine food for the birds late in the fall. It is also very ornamental, for the bright little apples hang on the limbs as thick as gooseberries on their branches.

Flowering Crabs when grown in a rich soil attain a height of about 20 feet and with the exception of the Beauty, a spread of about 18 to 20 feet.

**Prices of all Crabs: 4 to 5 ft., \$1.25; 3 for \$3.50; 6 for \$6.75; 12 for \$12.00
5 to 6 ft., \$1.50; 3 for 4.25; 6 for 8.25; 12 for 15.00**

We have beautiful specimen 6- to 7-ft. trees in all varieties: \$2.00 each; any 2 for \$3.75; any 6 for \$10.00

BEAUTY

Many people are looking for just such a Crab as Beauty Crab. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden that stands about 18 feet high with a limb spread of not more than 7 feet. In growth it resembles the Lombardy or Bolleana poplar and will fit into a planting where either of these trees would. It is a tree one would like to plant against the corner of a house or as a sentinel or accent tree along the back line of the yard. Besides being a pretty tree, it bears great quantities of brilliant deep red Crabs an inch in diameter, which are beautiful on the tree and also make wonderful sauce.

ELEYI

Many of the European and Asiatic Flowering Crabs are not desirable, but this one has done so well with us even in our cold climate that we are keeping it in our list. The flowers are single and reddish pink in color. The fruit which follows is a very bright red. The foliage in the spring is a peculiar orange-red, very brilliant and extremely noticeable and continues so during the entire summer. When the spring growing season is over, the foliage takes on a very rich maroon greenish tinge.

NOTE: The Eleyi, described above, and the Bechtel, Hopa, and Red Silver, described on the color pages, are beautiful ornamental trees, but the fruit is too small for practical use.

SPECIAL FLOWERING CRAB OFFER

**One each of Beauty, Dolgo, Eleyi, Flame,
Hopa and Red Silver**

**4 to 5 ft. for \$6.75 } Express
5 to 6 ft. for 8.25 } Collect**

FLAME

This is the sensational new flowering Crab recently named and sent out by the Minnesota State Fruit Farm. It is a beautiful slender-limbed, very graceful, upright-growing tree. This small tree is especially attractive in the fall when every branch is literally covered with great ropes of its small brilliantly colored red fruit. Those who named it say the name is appropriate as the ripening fruit resembles one great flame of fire. It is also good for jelly and canning. We wish to emphasize the tremendous number of little fiery red Crabs which this tree carries when in fruit, making it not only of the greatest value as an ornamental tree but extremely valuable for the fruit itself. Blossoms Crabapple-pink.

DUAL PURPOSE CRABS

Beauty, Dolgo, and Red River

We wish to call especial attention to these three crabs, **Beauty**, **Dolgo**, and **Red River**. We call these 3 varieties dual purpose crabs. They are not only beautiful in the spring when they are all covered with pinkish white bloom, but in the fall as their fruits ripen, they are again beautiful ornamental trees for some three or four weeks, being literally covered with their great loads of brilliant red fruit. The fruit of all three varieties makes up into fine jam, jelly, preserves, and pickles.

RED RIVER

A wonderful new Crab that comes out of the Experimental Station of North Dakota at Fargo. This speaks well for its being hardy. Red River Crab is very noticeable and beautiful as a tree as it is heavily limbed, spreading, and covered with immense heavy light green leaves. Looks like an immense snowball bush when covered with its white bloom. In the fall the large Crabs which are fine to eat and make fine sauce hang long on the tree. The latest of the Crabs.



The Lonsdale Crabs

ENTIRELY NEW

1943 Flowering Crabs

Near Lonsdale, a pretty little village located about 16 miles from Faribault, is a great planting of Siberian Crab seedlings, probably *Pyrus baccata*. This is an old planting in an old nursery and was allowed to grow to maturity. The trees cover about 5 acres of ground and are probably 10 years old.

There are in the neighborhood of 5000 trees in the planting and being seedlings, 5000 different varieties. For the last 6 years, they have blossomed and borne fruit. We have viewed these trees ever since they started to bloom. To a nurseryman such a planting is of intense interest because of valuable new things that might be found there.

Three years ago we visited this planting during the blooming season and again in the fall when the fruits were ripe. We found the trees beautiful in spring when covered with bloom and even more interesting in the fall when covered with their varied brilliant colored fruits.

We could easily have selected a hundred varieties that would have been valuable. We did select some 14 different kinds which we thought were of outstanding



Some Trees Have Fruits Like This and Up to Twice as Large

merit. These were selected mainly for the beauty of the tree as it stood laden with brilliant fruits shining through the foliage in the fall.

The different fruits vary in size from that of a buckshot up to fruits three-fourths inch in diameter and come in all colors, orange, deep yellow, pale yellow, red, and brilliant red.

If you like beauty and are fond of crabs, nothing could be more desirable than a big cluster planting of these crabs.

We have a beautiful lot of these crabs for this spring which we list as 5 to 6 ft., but most of them will run 6 to 7 ft. specimens.

Some Trees Have Tiny Fruits Like This



A Group of Lonsdale Crabs Would Be Ideal on a Hillside

Lonsdale Crabs

5 to 6 ft., \$1.50 each
5 all different, \$6.25
10 all different, \$12.00

All Beautiful Trees



Above the Hopa is shown grown in bush form. Below is an illustration of the Hopa grown in tree form. Our trees are all branched low and if no further trimming is done, they will develop bush form. If trimmed slightly, they will develop tree form. For the lawn, we prefer tree form.

SPECIAL FLOWERING CRAB OFFER

One each of Beauty, Dolgo, Eleyi, Flame, Hopa, Red Silver and Red River
 4 to 5 ft. for \$7.85
 5 to 6 ft. for 9.50 } Express
 6 to 7 ft. Specimens for 12.00 } Collect

Hopa in Tree Form



Bechtel's Double Crab

Purely Ornamental

A double form of the native wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink roses, with the most delightful perfume of any known tree. This perfume sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. Fine, 4 to 5 ft. trees, \$1.75 each; or \$3.00 a pair.

E. Syracuse, N. Y.

"The Dolgo Crab Apple trees purchased from you in spring, 1940, are doing splendidly. I have 13 of them surrounding my door yard, and several of them had fruit on last year. They are true to your description and I am well pleased with them."

HOPA Crab

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly.

The Beauty, Dolgo, Eleyi, Flame and Hopa are all in bloom at practically the same time, with the Red Silver bursting into bloom just as the others are starting to pass.

4 to 5 ft.	\$1.25
5 to 6 ft.	1.50
6 to 7 ft., select ..	2.00



Bechtel's Double Flowering Crab

March, 1942

MRS. EUGENIE T. DOHERTY

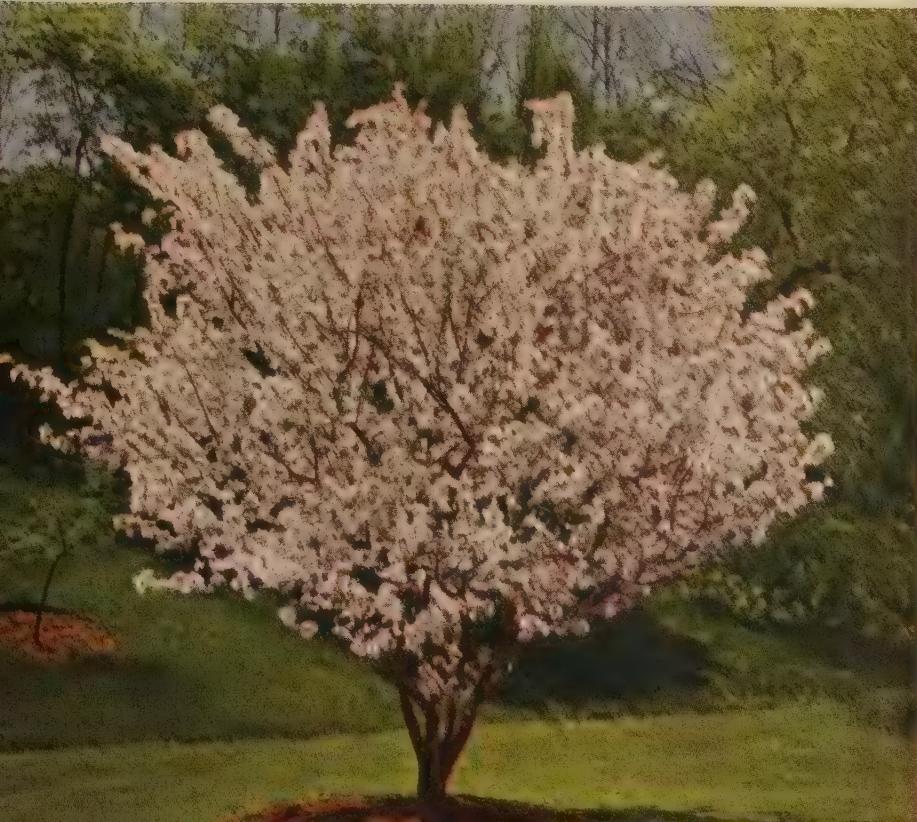
Red Silver Crab



A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink, but **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

4 to 5 ft., \$1.25. 5 to 6 ft., \$1.50. Select 6 to 7 ft., \$1.75.

DOLGO IN FLOWER



The DOLGO Crab

The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This

Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit, which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit, which sells for high prices.

4- to 5-ft., \$1.25
5- to 6-ft., \$1.50

DOLGO IN FRUIT



Crab Jelly

The Beauty, Dolgo, and Flame make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will jell nicely.



Brand's FLOWERING SHRUBS

Shrubs Are Prepaid Only On Items Where It Is So Stated

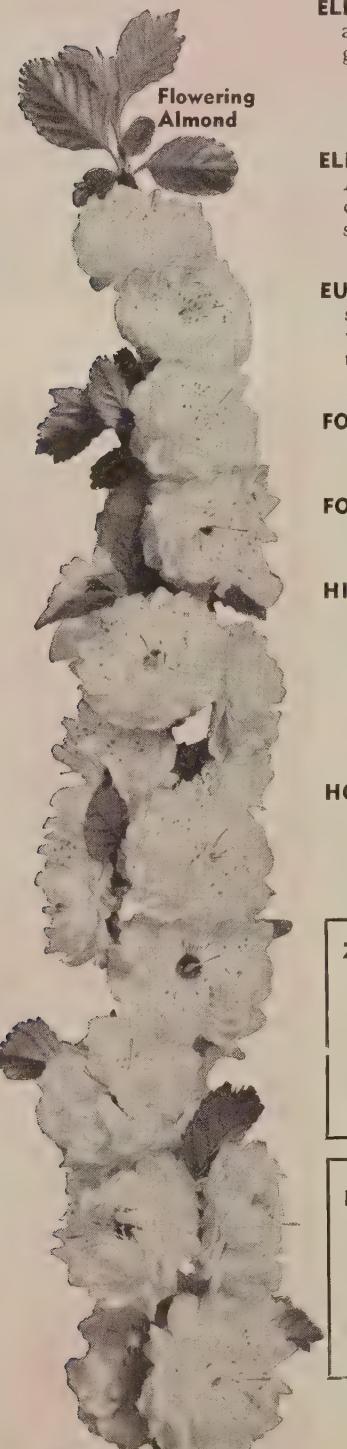
See color pages 24 and 25 for illustrations.

ALMOND, Double Flowering Pink. One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

2 to 3 ft., 60c; 2 for \$1.00

ALMOND, Double Flowering White. Bush looks same as the pink, but more upstanding, and absolutely covered with little intensely double, pure white flowers like little double Roses. Our finest and very early white shrub.

2 to 3 ft., 60c; 2 for \$1.00



ELDER, Golden. The Golden Elder is the best shrub to plant to give a golden effect among other shrubs. The leaves are a beautiful bright gold from early spring until late fall. Does best planted in the sun.

18 to 24 in., 35c; 6 for \$1.50

2 to 3 ft., 50c; 6 for \$2.50

3 to 4 ft., 75c; 6 for \$3.75

ELDER, Red Berried. A native shrub of Minnesota and Wisconsin. A beautiful shrub to grow where a large, tall shrub is needed. Plant covered from midseason to frost with great bunches of brilliant scarlet-red berries. Very ornamental, and a shrub you should have.

2 to 3 ft., each 60c; 2 for \$1.00

EUONYMUS alatus. One of the most beautiful and attractive of all shrubs. Small light green leaves on cork-winged branches make it very odd; yellow flowers, red fruits. Foliage unusually brilliant in the fall.

12 to 18 inch, \$1.00; 2 for \$1.90

FORSYTHIA ovata. Hardiest of all the Forsythias. The only kind always safe in Minnesota. Brilliant yellow flowers cover the bush before leaves appear.

Each 75c; 2 for \$1.40

FORSYTHIA spectabilis. Most showy of all the Forsythias and next to Ovata the hardiest. Literally covered with large yellow blooms before the leaves appear.

Each 60c; 2 for \$1.00

HIGH BUSH CRANBERRY. Beautiful ornamental shrub, also produces great quantities of brilliant red berries which make up into fine beautiful jelly. This is a beautiful shrub all through the summer, particularly so after the leaves color in the fall. Great clusters of brilliant red berries hang on all winter to be eaten by the birds in early spring.

18 to 24 in., 50c; 3 for \$1.35; 10 for \$4.00

3 to 4 ft., 60c; 3 for \$1.50; 10 for \$5.00

3 to 4 ft., Select Specimens, \$1.00 each; 10 for \$7.50

HONEYSUCKLE, Pink. The bush Honeysuckle makes one of our finest shrubs, especially where a large shrub is needed. Very hardy, will grow almost anywhere. Covered with pure white flowers followed by beautiful red berries much relished by the birds.

3 to 4 ft., 50c; 3 for \$1.25; 10 or more at 30c each

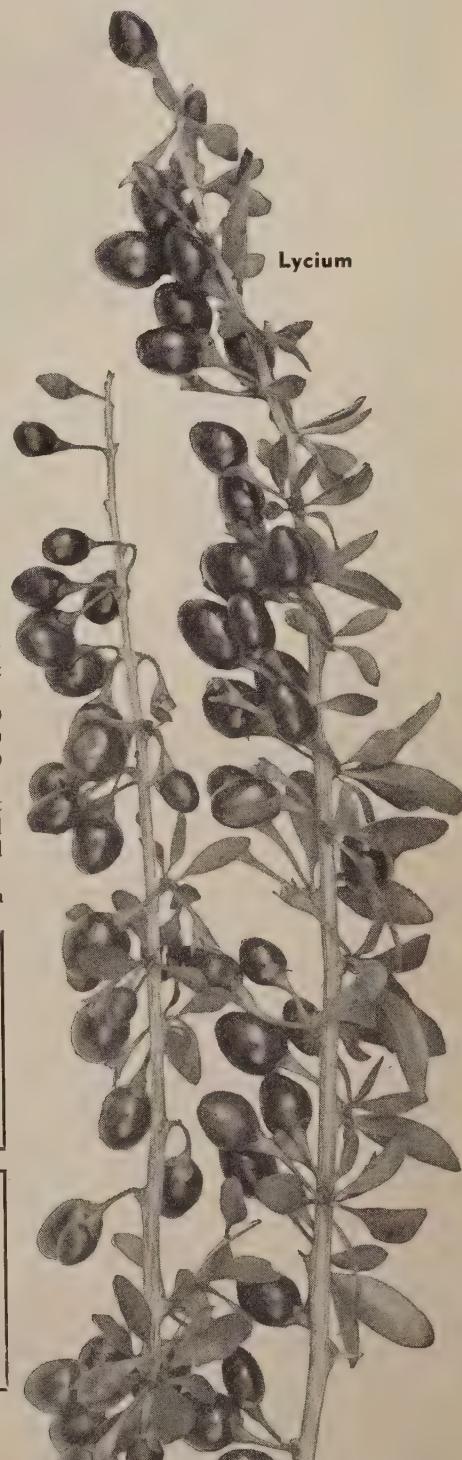
ZABELI. (Red.) We have searched for years for a true red Honeysuckle. We have this in Zabeli. These Honeysuckles have bloomed on our place now for three seasons and we can assure our customers that it is a true red (not pink) Honeysuckle. Bush slender branched, tall upright grower. Very graceful. Blossoms profuse and a true rich deep red. See color page.

Regular 3 to 4 ft., 75c; 3 for \$2.00; 6 for \$3.50

Beautiful select heavy specimens, 3 to 4 ft., \$1.00; 6 for \$5.00

LYCIUM. This is another new shrub grown extensively in North Dakota where it is hardy. One of the Matrimony Vines that grows in upright shrub form rather than as a vine. An upright growing spring shrub desirable because of its brilliant scarlet oblong berries carried in great loads throughout the fall until heavy frost. Do not know of another shrub so loaded and brilliant.

2 to 3 ft., 50c; 6 for \$2.40





BUDDLEIA,
Ile de France

Plant an assortment of Buddleia
and have a beautiful display
all summer until killing frost

BUDDLEIA or All Summer Blooming Lilac

NEW
BUDDLEIA,
Eleanor

No plant will fit more easily into any shrub planting than will the Buddleias. Plant the smallest slip of a rooted bush into any plant arrangement. Put it in good soil and then give it good cultivation and in six weeks time you have a large, fast-growing bush that is beginning to show its developing buds. Within another two weeks this plant will be entirely covered with beautiful long lilac-like blooms which will continue in full bloom right up to killing frost. These new and finer varieties are far superior to the old Butterfly Bush as it was first sent out. We offer 5 distinct colors this spring:

Dubonnet, deep wine-red
Eleanor, soft lavender-blue
Ile de France, dark purple-red
Pink Charming, beautiful pink

Each, 50c;
all 4 for
\$1.85

The above 4 and
The New Buddleia,
ROYAL RED
All 5 for \$2.60, Postpaid

←
BUDDLEIA,
Dubonnet

←
BUDDLEIA,
Pink
Charming

BUDDLEIA Royal Red

The reddest of all the →
Buddleias. Large panicles
of a rich dazzling red. Color very
brilliant under artificial light.
Blooms all summer. Height be-
tween 4 and 5 feet. 75c each;
3 for \$2.00; 12 for \$7.50.



Flowering Shrubs

and where to use them

Compare a picture of a new home just after the carpenter is through with his work with one taken of the same home after the landscape architect is through with his job. There is no comparison when beauty and finish are considered. This is why the slogan, "Not a home until it's planted," is appropriate.

All nurserymen are already short of help and the shortage is growing more acute every day. The shrubs we are offering this spring were grown last year and we now advise our customers who can use nursery stock of any kind to plant this spring while stock is available.

Plant the taller growing shrubs close to the foundation of your home with the lower growing ones in front. Use the Philadelphus Virginal, Honey-suckles, Prunus Newport, Hydrangea Tree Form, Spirea Van Houttei, and Forsythias in corners and close to the house for a background for the lower growing shrubs. Use such shrubs as Bush Cherries, Flowering Almonds, Spirea Anthony Waterer, Snowberry, Euonymus, Hydrangea P. G. and Hydrangea Hills of Snow in the foreground.



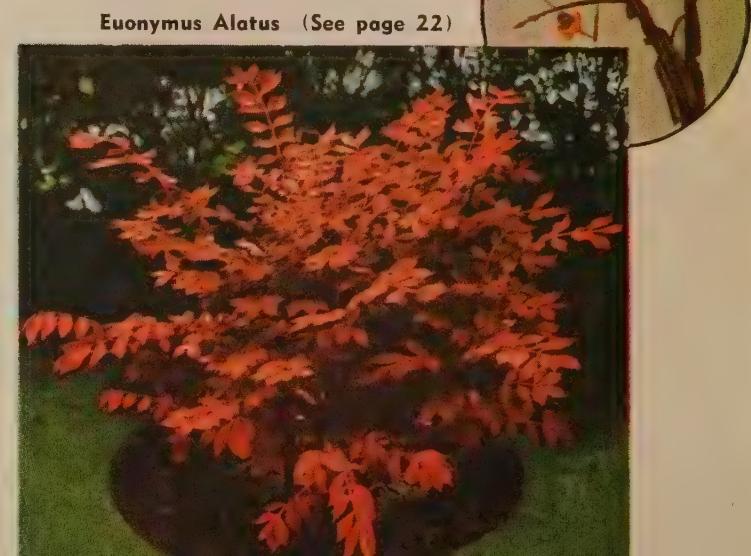
Hydrangea P. G. (See page 26)



Hydrangea, Hills of Snow (See page 26)



Tree Hydrangea (See page 26)



Euonymus Alatus (See page 22)



Philadelphus, Virginal (See page 26)



Spirea Prunifolia
(See page 26)



Golden Elder (See page 22)



*Zabeli
Honeysuckle*
(See page 22)

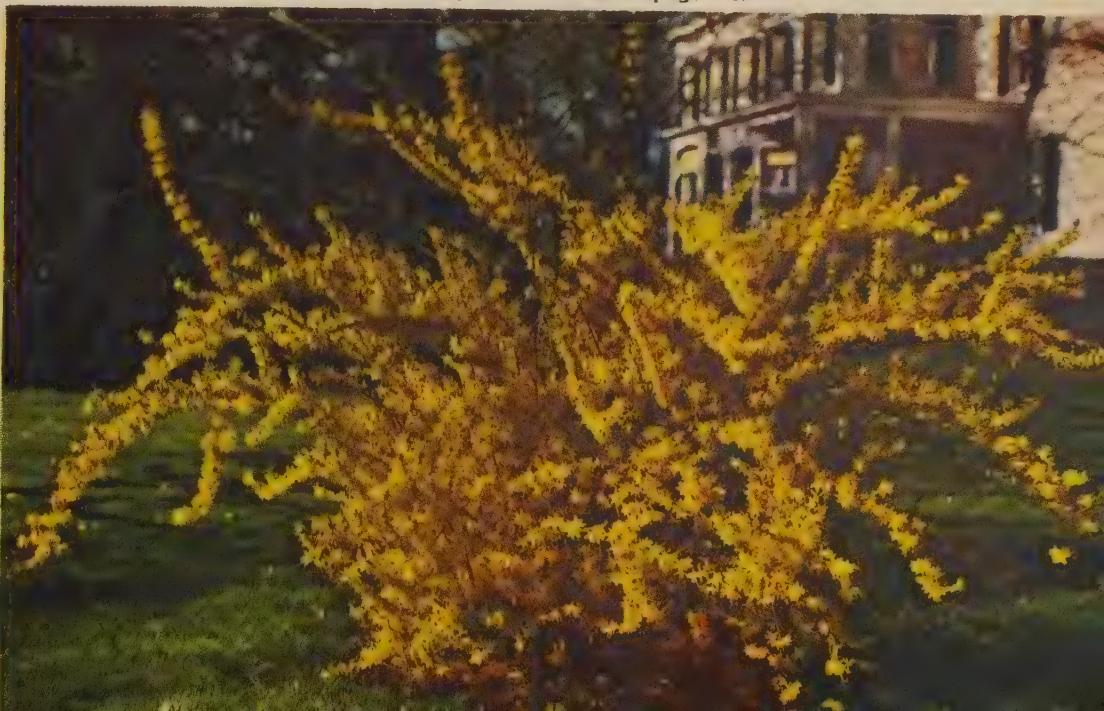


Pink Honeysuckle (See page 22)

Forsythia Ovata (See page 22)



Spirea, Anthony Waterer
(See page 26)





HYDRANGEA (Hills of Snow). This is the early flowering Hydrangea. Comes into bloom in July and continues until frost. Large, flat, white blooms. Does well in the shade. Very fine for border planting and for planting closely about the house.

12 to 18 in., 35c; 4 for \$1.00
2 to 3 ft., 50c; 3 for \$1.25

HYDRANGEA P. G. The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to a delicate pink. Makes fine winter bouquets.

12 to 18 in., 35c; 4 for \$1.00
2 to 3 ft., 50c; 3 for \$1.25

PHILADELPHUS, VIRGINAL

Finest of the *Philadelphus*

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the *Philadelphus*. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 3 to 4 ft., \$1.00; 2 for \$1.80; 10 for \$8.00

The Finest New Shrub Brought Out in the Past 50 Years

PRUNUS, Newport Improved. The Minnesota Fruit Farm sent out the Newport which was a fairly good red-leaved tree. They later on discovered among their red seedlings a tree which resembled the Newport but which had much redder leaves and was far superior to the Newport in every way. This is the **Improved Newport**. The foliage is an intense rich red all through the season. A row of Improved Newport in the nursery all through the season is a brilliant sight. The most brilliant of all red-leaved trees and perfectly hardy 100 miles north of Faribault. If you want a brilliant red in your yard all summer long, use Newport and Cistena.

Nice 4 to 5 ft. trees, \$1.25; 2 for \$2.00

RHUS trilobata. A wonderful shrub of extreme hardiness that we found in many fine plantings in North Dakota. It makes a nice rounded bush and can be kept to any height up to 6 feet. Shrub gives off a pleasant spicy scent. Greenish flowers followed by red, hairy fruit.

2 to 3 ft., 50c; 4 for \$1.50
3 to 4 ft., 75c; 4 for \$2.00

SNOWBALL. The old-fashioned Snowball of grandmother's garden. Just as popular as it ever was. Everybody likes it.

18 to 24 inch, 60c; 2 for \$1.00



Korean Spirea

SNOWBERRY, Chenaulti. One of the most beautiful shrubs we have. It grows to a height of 3 feet and is covered with beautiful lacy foliage and pinkish red berries that stay on all summer and late in the fall. Should be extensively used.

18 to 24 inch, 60c; 2 for \$1.00



Chenaulti Snowberry

SPIREA, Anthony Waterer. A low bush with erect stems. 2 feet high. Rosy red flowers in flat clusters over the bush all summer. Indispensable for planting in front of taller shrubs.

18 to 24 in., 40c; 6 for \$2.00

SPIREA, Korean. This shrub has larger flowers than the common Bridal Wreath, Spirea Van Houtte. The individual florets each have a distinct eye which gives the bloom much more effect. Absolutely hardy here in Minnesota. Starts to bloom heavily on two-year-old plants. The plant grows very fast and soon develops into a beautiful specimen. We are sure that this is the best new Spirea that has come to us in many years. Snow-white blossoms with a yellowish white eye.

2 to 3 ft., 50c; 6 for \$2.50

SPIREA prunifolia (Double Bridal Wreath). This is the true Bridal Wreath. A small beautifully formed bush with slender graceful branches literally covered with pure white miniature double roselike blossoms. Prettiest of all the Spirea.

18 to 24 in., 60c; 2 for \$1.00

SPIREA, Snow Garland. The first of the Spireas to bloom. Myriads of little white flowers cover the bushes first thing in the spring before the leaves appear just as spring is here. An improved Arguta.

2 to 3 ft., 60c; 2 for \$1.00

SPIREA Van Houttei. This is the Spirea that everybody knows, commonly known as Bridal Wreath. Most commonly planted of all shrubs.

2 to 3 ft., 25c; 10 for \$2.00

TAMARIX, Yaegers'. A new Tamarix brought out by Prof. Yaegers, formerly of the North Dakota Experimental Station. He worked to produce hardy shrubs for the severe climate in the middle northwest. He succeeded in bringing out this wonderful new Tamarix which we have found extremely hardy for a Tamarix.

Strong 2 to 3 ft., 60c each; 2 for \$1.00

TREE HYDRANGEA. Hydrangea P. G. grown in tree form makes a very beautiful little tree, with stem from 2 to 3 feet in height, crowned with a nice spreading top often carrying from 15 to 20 great plumelike blooms which change from a white to pink in the autumn. See color page 24.

3 to 4 ft., \$1.50; 2 for \$2.75



FOOD FOR THE BIRDS

Five Great Bird Food Bearing Shrubs and Trees

Everyone loves the birds and we like to see them have plenty to eat. Now we can very easily beautify our grounds and supply food to the birds at the same time if we plant beautiful shrubs which bear berries and fruit which the birds like as food. We have many of these shrubs planted about our grounds and the birds do a good job of eating the fruit.

We know if we have strawberries, currants, or raspberries in our garden that we have a struggle to keep the fruit from the birds. If we have shrubs and trees in our yard that bear fruit that the birds like, they will be apt to eat these fruits and leave the other fruits alone.

We have taken notice of what shrub and tree fruits the birds particularly like and we advise the planting of these shrubs and trees and we have listed them in the order in which they ripen and are eaten by the birds.

SPECIAL BIRD FOOD COLLECTION

1 Juneberry.	18 to 24 in.	\$0.50
1 High Bush Cranberry.	18 to 24 in.50
1 Red Berried Elder.	2 to 3 ft.60
4 Russian Mulberry.	2 to 3 ft.	1.00
1 Upright Honeysuckle.	3 to 4 ft.50

All Heavy Bushes

\$2.50

Total value \$3.10



Ornamental Trees

ASH, Green. The Green Ash is one of the most satisfactory of all trees for windbreak and grove planting in Minnesota and states West. We carry windbreak sizes only.

	100	500	1000
6 to 12 in., prepaid	\$0.60	\$4.00	\$ 6.50
12 to 18 in., prepaid	1.25	6.00	10.25
18 to 24 in., not prepaid	1.50	7.00	13.00

BASSWOOD (American Linden). One of the most beautiful trees. Grows into a great tall pyramidal tree with very large roundish leaves and is covered with yellow bloom at flowering time. It is from the Basswood bloom that our finest white honey comes. **5 to 6 ft., \$1.25**

BIRCH, Cut-Leaf Weeping. We have always considered this one of the most graceful as well as among the most beautiful of all the ornamental trees of the weeping type. It seems to fit in anywhere it is planted, and after it is once established its owner seems to love it as no other tree. A beautiful upright growing tree with long, slender, gracefully weeping branches. The leaves are delicately cut, the bark a brownish green at first, gradually turning to a pure glistening white.

Nice 5 to 6 ft. trees, \$2.25 each; \$4.00 per pair

ELM, Chinese. The Chinese Elm is a beautiful ornamental and windbreak tree that has taken the entire country by storm. The fastest growing tree that we know of. Will grow into a big tree within five or six years from planting. This tree is adapted to high, dry locations and in such places is one of our best trees. Adapted to lawn and boulevard planting and also makes the fastest growing windbreak tree we know of. Especially fine for a farm windbreak. We do not advise it for an ornamental tree if planted in rich moist soils like those of southern Minnesota, as it then grows too late and is liable to winter injury. But as a windbreak tree, where the trees are planted close together and its growth consequently somewhat checked, it has no equal. For windbreak and hedge planting we offer: **Heavy transplanted bushy 3 to 4 ft. trees, \$10.00 per 100; 4 to 5 ft. trees, 4 for \$1.00; \$20.00 per 100.** Remember these are not seedlings, but are heavy transplanted trees.

ELM, Lake City. The Lake City Elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American White Elm, the greatest ornamental tree we have in America. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they are mature.

4 to 6 ft. straight whips, 75c; 10 for \$7.00
6 to 8 ft. nicely branched, \$1.50; 2 for \$2.75
8 to 10 ft. heavy select trees, 1 1/4 in. caliper, \$2.00
1 1/2 to 2 inch, \$2.50

HONEY LOCUST. One of the most widely distributed trees in the United States is the graceful Honey Locust. We offer what is called the Thornless Honey Locust. Occasionally there is a tree without thorns but sorry to say most trees show thorns but not as bad as the regular old type. These are a truly beautiful lot of trees.

8 to 10 ft., \$1.25; 2 for \$2.25; 5 for \$5.00
10 to 12 ft., \$2.00; 2 for \$1.90; 5 for \$4.25

KENTUCKY COFFEE TREE. A tall, fast-growing upright tree often found native this far north, so it is perfectly hardy. A fine ornamental tree for the lawn or to grow in clusters. The foliage is 2 to 3 ft. long, of great grace and beauty. Greenish white flowers in long panicles come on the end of the current year's growth and are followed by interesting clusters of large, flat, red seed pods which hang on all winter. This tree is a native as far north as about Faribault and is perfectly hardy on the prairies of South Dakota. It should be headed back at 8 feet when it develops into a beautiful round topped tree. **3 to 4 ft., 60c; 2 for \$1.00. 4 to 5 ft., 80c; 2 for \$1.50. Large 5 to 6 ft., \$1.25; 2 for \$2.25. 6 to 8 ft., \$1.50; 2 for \$2.75**

MAPLE, Schwedler. This is the beautiful Red Maple. The trees have the same beauty of growth that our native Hard Maple has. But in the spring from the time growth starts and for about six weeks, the tree is absolutely red. One of our hardiest and most beautiful trees. To grow a good Schwedler Maple the limbs should be allowed to grow close to the ground. Have low limbs on the south side if possible to shade the trunk and save the tree from sun-scald. Most people trim their Schwedlers up too high. This causes sun-scald and spoils the tree. **We have the finest lot of Schwedlers we ever grew, especially in the 6 to 8 ft. grade. Low branched. Don't trim the limbs from the trunks.**

5 to 6 ft., branched, \$1.75; 2 for \$3.00
6 to 8 ft., branched, \$2.25; 2 for \$4.00

MAY DAY TREE. A Bird Cherry from Eastern Siberia worthy of a place on every lawn. Especially adaptable to the middle northwest where very hardy drought resistant trees are required. It is remarkable for being the first tree in this part of the country to come into full leaf. The large green leaves and wealth of white blossoms early in the spring make the tree highly ornamental. The blossoms are pure white and resemble those of our native Choke Cherry, but are much larger. It can be grown either as a tree or as a large bush about 12 feet high. Extremely noticeable when in bloom as the bush or tree is so absolutely hidden by the bloom and the white is so pure that it stands right out from all else.

Strong 3-4 ft., 80c; 2 for \$1.50

Heavy specimens, \$1.00; 2 for \$1.90
Select heavy specimens, 4-5 ft., \$1.50; 2 for \$2.75

MOUNTAIN ASH, European. A fine ornamental tree for the lawn. Almost without pruning, it forms a magnificent, fairly dense, well-shaped head, covered from midsummer until midwinter with large clusters of beautiful scarlet berries—a brilliant color for the landscape.

We are making two sets of prices on our Mountain Ash; one for trees with slight crooks and another for No. 1 select straight trees. The ordinary grade will suit most people and is much cheaper.

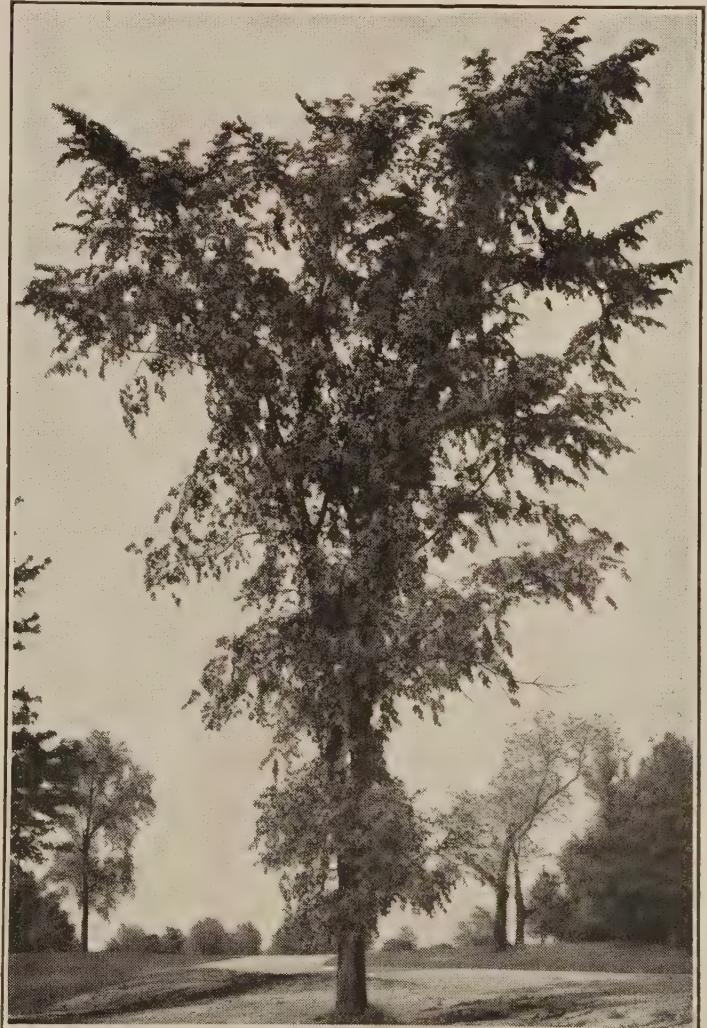
Regular run, 5 to 6 ft., \$1.00; 2 for \$1.50

Regular run, 6 to 8 ft., \$1.25; 2 for \$2.00

Select, 5 to 6 ft., \$1.25; 2 for \$2.00

Select, 6 to 8 ft., \$1.50; 2 for \$2.75

Select, 8 to 10 ft., \$2.25; 2 for \$4.00



Lake City Elm

SHADE and ORNAMENTAL

PRUNUS TRILoba

(Rose Tree of China)

Beautiful hardy flowering plum, covered with little full double roselike pink blooms before the leaves come. Very early. Many people think this is the same as the flowering almond but the *Prunus Triloba* is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the flowering almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it.

2 to 3 ft., 60c; 2 for \$1.00
3 to 4 ft., 85c; 2 for \$1.50
3 to 4 ft., extra heavy, \$1.00



Prunus Triloba



**May Day
Tree**

MAY DAY TREE

We sold May Day Trees throughout this section of the country years ago. Wherever planted, either as shrub or tree, they have done well and now always create a sensation in the spring when in full bloom. You will not be disappointed if you plant one or more. See page 27 for full description and prices.



←
**Golden Niobe
Weeping
Willow (See page 30)**



Prunus Cistena

PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

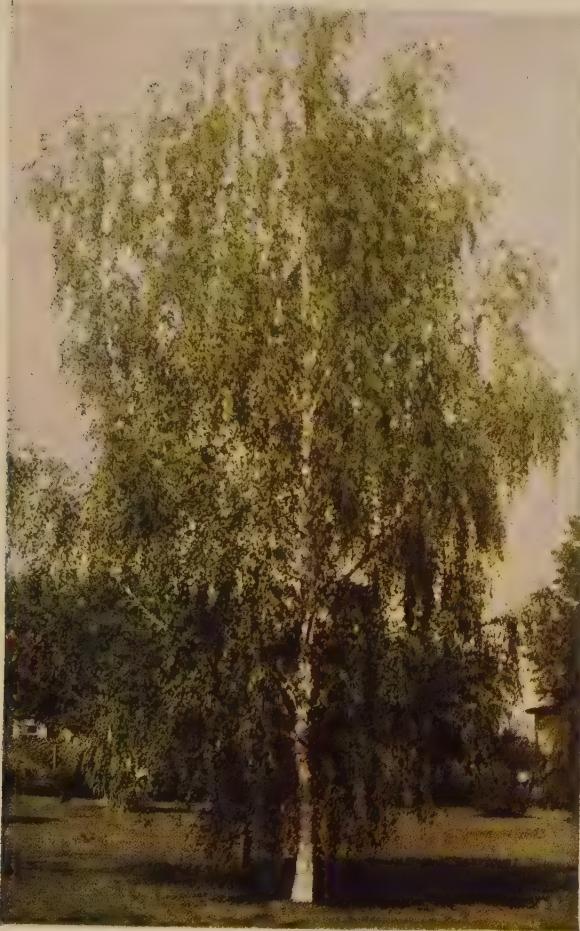
A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you.

2 to 3 ft., 60c; 3 to 4 ft., 75c

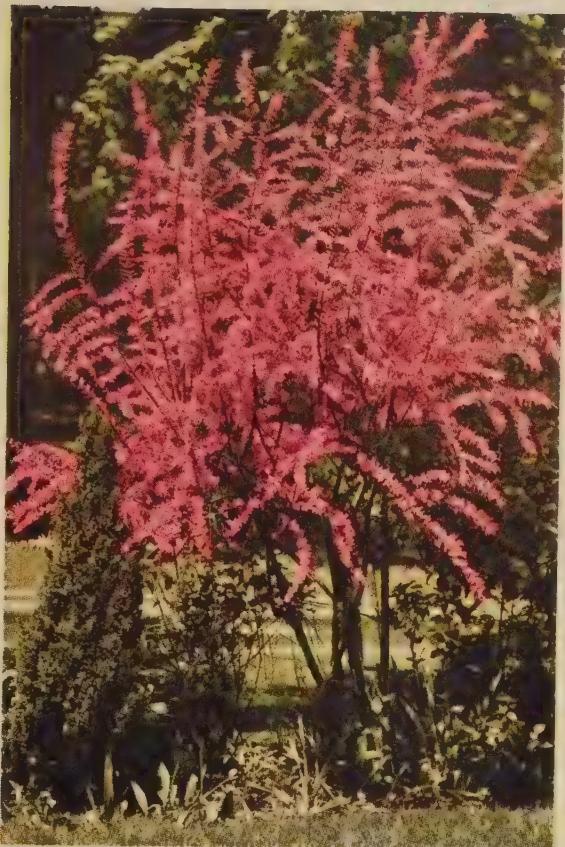


Schwedler Maple (See page 27)

TREES for Every Landscape Purpose



Cut-Leaf Weeping Birch (See page 27)



Yaeger's Tamarix (See page 26)



Lombardy Poplar (See page 30)



European Mountain Ash (See page 27)



Prunus Newport Improved (See page 26)



Fruit of American Mountain Ash



Scarlet Oak



Kentucky Coffee Tree (See page 27)



MOUNTAIN ASH, American. This Mountain Ash is not seen as frequently as is the European variety. It should be just the reverse. The Mountain Ash is grown primarily for its fall effect when it is covered with berries. It is not quite so trim and symmetrical a tree as the European, but it is an annual and prolific fruiting tree. The tree is bushy as a rule from the ground up, and in the fall is just covered with great clusters of orange-red fruits. Great bird food.

Heavy 6 to 8 ft., \$1.50; 2 for \$2.75

AN OUTSTANDING ITEM IN OUR NURSERY THIS YEAR

OAK, Scarlet. The Scarlet Oak (*Quercus coccinea*), is without exception the most brilliant of anything we ever had in our nursery in late fall. Three full weeks after our Red Oak foliage had lost its red color and had turned brown, our Scarlet Oaks were still a brilliant scarlet-red. This subject can be treated as a tree or as a shrub. As a tree it grows into a fine tree with wonderful brilliant fall foliage. But for the small lot owners it can be handled as a shrub and as such gives the small garden a late fall color it otherwise cannot obtain. Simply keep the tree trimmed yearly in early spring down to from 3 to 6 feet as desired.

You will never regret putting a Scarlet Oak into your yard.
2 to 3 ft., 60c; 2 for \$1.00. 3 to 4 ft., 75c; 2 for \$1.35

POPLAR, Boleiana (Silver Leaved). Very similar in growing habits to the much used Lombardy Poplar and used in similar planting situations. A very desirable tall growing spirelike tree with beautiful maple-like leaves which are lined underneath with silver. Often used to fill out as a corner or sentinel tree to a background, or to plant as a very tall screen to blot out unsightly buildings or views. Can be planted within 3 feet of a tall building and will grow right up the side of it.

5 to 6 ft., \$1.25 each; \$2.00 per pair

POPLAR, Lombardy. Very similar in growing habit and appearance to the Boleiana Poplar described above, only this is a green-leaved tree. This is the tree almost universally used as an accent tree in ornamental yard planting.

5 to 6 ft. trees, 50c each; 6 for \$2.50;

12 for \$4.00

POPLAR, Norway. Where a fast growing very large tree is wanted, plant the Norway Poplar. Grows into a very tall handsome tree with light green bark and broad shiny dark green leaves. As fast a grower as the Chinese Elm and for rich soils, a far better tree. This tree grows so fast it is often called "The Sudden Saw Log." Grows into the largest of all our trees.

Large, 3-yr., 6-8 ft., each \$1.00; 2 for \$1.50; 10 for \$7.00

1 year, 5 to 6 ft., each 60c; 2 for \$1.00; 10 for \$3.50

1 year, 3 to 4 ft., 5 for \$1.00; 100 for \$6.00

1 year, 2 to 3 ft., 10 for \$1.00; 100 for \$3.00

WALNUT, Black. One of the hardest, easiest to grow, and longest lived of all our trees. Native as far north as Faribault. Grows into an immense spreading tree of great beauty. Valuable to grow in the windbreak and in waste pieces of rough land where it can be allowed to stand to produce lumber, which is very valuable. Also very ornamental in individual planting. Our trees are from nuts taken from trees growing native here at Faribault, so are of the hardest strain obtainable.

18-24 in., 10 for \$1.25; 100 for \$5.50, prepaid

WILLOW, Corkscrew. A beautiful but odd-looking tree that comes to us from the Department of Agriculture at Washington. An upright willow which grows much like a Lombardy Poplar with every limb twisting and turning as it grows upwards much after the fashion of a corkscrew. This is a real ornamental tree in any planting.

6-7 ft., Select Specimens, \$1.25 each; 2 for \$2.25

WILLOW, Weeping (Golden Niobe). The golden Weeping Willow, the most beautiful in that species. Splendid as lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

5-6 ft., \$1.00; 2 for \$1.90. 6-8 ft., \$1.35; 2 for \$2.50

MULBERRY, Russian. Everyone who loves birds and has the room should plant several Russian Mulberry trees. Several trees must be planted together so as to cross fertilize. The trees will then produce tremendous crops of fruit. The fruit from the Mulberry attracts the birds and keeps them from eating the strawberries, raspberries, and currants.

2 to 3 ft. trees, 5 for \$1.00;
10 for \$1.50



Norway Poplar



Boleiana Poplar



Brand's Hardy Outdoor CHRYSANTHEMUMS

The varieties of Chrysanthemums we are offering this season were selected from hundreds of blooming plants. We compared those of the same type and color, and chose what we considered the best varieties to propagate for our spring sales.

We are not giving full descriptions of each variety as we have gone to the expense of illustrating most of them in color. The table below will give you the general color class, the blooming dates with us here in Minnesota, and the prices.

We have made up a number of what we consider very fine collections and we feel sure that every one will please the purchaser. However, if you wish to make up your own collection from our color pages, you may do so referring to the table for prices.

Key: D — Double; S — Single; SD — Semi-double;

*NEW MINNESOTA INTRODUCTIONS

Variety	Class and Color	Blooming Date	Price
Algonquin	D yellow	Aug. 21	\$0.30
Avalanche	D white	Sept. 12	.40
*Boreas	D white	Aug. 15	.50
Burgundy	D burgundy-red	Sept. 18	.40
Caliph	D red	Oct. 6	.30
*Chippewa	D purple	Aug. 23	.50
Clara Curtis	S pink	Aug. 26	.50
Crimson Glow	D red	Oct. 2	.35
Dean Kay	D pink	Aug. 29	.35
Dean Ladd	D golden bronze	Oct. 2	.40
*Duluth	D yellow	July 26	.50
Ember	D reddish bronze	Oct. 16	.30
Eugene Wander	D large yellow	Aug. 19	.40
Flashlight	D carmine	Aug. 15	.40
Goblin	D bronze	Sept. 18	.40
*Harmony	D bronze and rose	Aug. 28	.50
Innocence	S white	Oct. 11	.35
Lavender Lady	D lavender	Oct. 6	.40
Little Bob	D bronze-red	Oct. 17	.50
*Moonglow	D yellow	Aug. 15	.50
Muskogee	SD rosy lavender	Sept. 1	.40
My Lady	D yellow	Sept. 10	.50
Mrs. Pierre du Pont	D peach	Oct. 5	.40
Nancy Copeland	SD red	Oct. 12	.35
Pale Moon	D yellow	Sept. 12	.30
Peachblow	SD orange	Sept. 15	.40
Pohatcong	D pink	Sept. 11	.40
Primula	S yellow	Oct. 12	.60
*Purple Star	D purple	Aug. 18	.75
Rapture	D rosy orange	Oct. 10	.30
*Red Gold	D red-gold	Aug. 22	.75
*Red Wing	SD bronze-red	Sept. 1	.50
Rheingold	SD peach	Sept. 5	.40
Rose Glow	D rose	Sept. 5	.40
Romany	D bronze-red	Oct. 12	.30
Ruth Cumming	D reddish bronze	Oct. 8	.40
September Bronze	D bronze	Sept. 2	.40
September Cloud	D white	Sept. 5	.40
September Gold	D yellow	Sept. 1	.40
Sept. Queen White	D white	Sept. 6	.30
Siegelinde	S coral-red	Oct. 8	.60
Sunny Boy	D yellow	Aug. 17	.35
Symphony	D rose and gold	Oct. 12	.35
Thalia	SD orange	Oct. 12	.30
Tuscora	SD lavender-purple	Sept. 30	.60
*Welcome	SD mallow-purple	Aug. 15	.50

All 'Mums quoted at 30c each are \$1.50 per 6; \$3.00 per 12.

All 'Mums quoted at 35c each are \$1.75 per 6; \$3.50 per 12.

All 'Mums quoted at 40c each are \$2.00 per 6; \$4.00 per 12.

If you wish to make up your own collection, you may select from the varieties priced at 35c each, any 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, all postpaid.

CUSHION CHRYSANTHEMUMS

Sold Under Different Names

Chief characteristics of these 'Mums: They all reach a height of a foot, but have a spread of 2 feet or more. They are covered with hundreds of flowers which last throughout the fall months. They can be potted and you can enjoy their lovely flowers for a number of weeks. We offer these five distinct colors.

Each 35c; 3 for 75c; 12 for \$2.75, postpaid

PINK CUSHION or AMELIA. A dwarf plant literally covered with double rose-pink flowers. It begins blooming in this latitude in early August and continues until the first snow comes.

BRONZE CUSHION. Deep bronze flowers, turning to a deep coppery yellow, practically hide the plant. Practically the same in every respect as Pink Cushion or Amelia except as to color. By the name you know the flowers are a deep bronze, turning later to a coppery yellow.

RED CUSHION. Somewhat later than Pink Cushion and like it in every other respect except color. A fine showing in the garden.

WHITE CUSHION. When the flowers first open they show the delicate pink color you find in Amelia, but the flowers soon become pure white.

YELLOW CUSHION. A lovely golden-yellow that blends well with all of the other cushions.

One each of the above

5 varieties, Postpaid for \$1.25

4 New Spoon 'Mums

Distinct, Attractive and Interesting

GOLDEN SPOON. Compact plant covered with semi-double bright yellow blooms, tinged with apricot.

JASPER SPOON. Double flowers 2 1/2 in. in diameter. Petals have long wheat-colored tubes, tipped by jasper-red spoons. A favorite.

ORCHID SPOON. Large semi-double spoon of true orchid color.

SILVER SPOON. A pure white with petals formed of long frail tubes, ending in short spoons.

One each of the 4 Spoon 'Mums for \$1.25, postpaid

New Minnesota Varieties

Hardy, extremely early, very desirable. Too new to illustrate in color. Each 50c

BOREAS. Double, fine for cutting.

CHIPPEWA. Flowers large and semi-double. Aster-purple in color.

DULUTH. Tall, semi-double, lemon-yellow.

HARMONY. Blending of many colors. A pleasing variety.

MOONGLOW. Low bushy type with double deep lemon-chrome flowers.

RED WING. Early semi-double bronze-red. Very floriferous.

WELCOME. One of the earliest of all. Flowers semi-double and mallow-purple in color.

Order this new list of Minnesota Mums and be sure of a wealth of bloom early in the summer.

1 each of the above 7 hardy Minnesota Mums for \$3.00, postpaid

New 1943 Minnesota Introductions

PURPLE STAR. Very new. Long stems carry bright dahlia-purple flowers 2 inches in diameter. Each 75c

RED GOLD. Flowers somewhat like pompon Dahlias. Very striking scarlet-red. Each 75c

Nancy Copeland—Each 35c

Primula—Each 60c

Thalia—Each 35c



SINGLE CHRYSANTHEMUMS

Exceptionally Graceful for Cut Flowers

1 Each of the Above 6 Singles for \$2.50 Postpaid



Crimson Glow—Each 35c





September Bronze—Each 40c



September Gold—Each 40c



Peachblow—Each 40c



Sunny Boy—Each 35c

Eugene Wander—Each 40c

Some More
**FINE MODERN
CHRYSANTHEMUMS**



September Cloud—Each 40c



Little Bob—Each 50c



Flashlight

Lavender Lady 'MUM GROUP



Romany

Our Lavender Lady Collection

Five Distinct 'Mums

In this offer we have included two of the new 'Mums introduced only a year ago, Duluth and Flashlight.

FIVE OUTSTANDING VARIETIES

1 each for \$1.75

3 each for \$5.00



Lavender Lady



Duluth
←

Pohatcong
→



If
You
Prefer—

To make up a special list from our colored pages, see page 31 for prices.



Rose Glow

Burgundy 'MUM GROUP



Ruth Cumming

**Burgundy
AND
Lavender Lady
OFFER
ALL 10
'MUMS
ON THESE TWO PAGES
for \$3.25**



Burgundy



Avalanche

Mrs. Pierre S. Dupont





Another Group of Outstanding 'Mums
MAKE UP YOUR OWN COLLECTION

Any 6 ALL
DIFFERENT \$1.75

All 12 for \$3.25

Our 1943 *Gladiolus* List

including

The Best of the Old and the Cream of the New All Blooming Sized Bulbs

BARCAROLE. A clear rich grenadine orange without markings. A really fine Glad and one of the best in this color group. Each 10c; 12 for \$1.00

BEACON. A clear light red with a large cream blotch. The tall straight spike often carries from 8 to 10 open flowers. Each 10c; 12 for \$1.00

BLUE ADMIRAL. A deep violet-blue and one of the best in this color. A splendid growing variety producing tall spikes. Each 10c; 12 for \$1.00

BLUE BEAUTY. An early midseason light blue with edges of petals overlaid violet-blue. A strong grower with many florets open at once. Extra choice. Each 10c; 12 for \$1.00

CAMELLIA. A fine blush-white, tinted pink, with small orange-scarlet blotch. A real all-around beauty. Each 8c; 12 for 75c

CAMROSE. A soft, creamy shell-pink instantly admired by all who see it. A blue ribbon winner at Boston in 1941. Each 20c; 12 for \$2.00

CHARLES DICKENS. A rich purple-violet with a tall, beautiful spike. An old variety that is still outstanding. Each 6c; 12 for 60c

FLAMING METEOR. A very outstanding bright deep red self. The tall spike produces florets of unusual size. Each 6c; 12 for 60c

FLAMING SWORD. A vivid red of fine form and most attractive appearance. An excellent cut flower variety. Each 6c; 12 for 60c

GOLDEN POPPY. The richest, deepest toned yellow. A real burnt orange. Each 6c; 12 for 60c

MAID OF ORLEANS. A fine pure white with a cream throat. A wonderful show flower and a splendid cut-flower variety. Each 6c; 12 for 60c

MARGARET BEATON. A snowy white with a small cherry blotch deep in the throat. An outstanding variety and considered one of the ten best of all Glads. Each 20c; 12 for \$1.75

MARGARET FULTON. A rich coral-pink, shaded apricot in the throat. One of the best of the older varieties. Each 6c; 12 for 60c

PEGGY LOU. A sensational new deep pink with a slight peppering of deeper rose in the throat. A strong grower. Each 15c; 12 for \$1.50

PELEGIRNA. A deep violet-blue liked by all. The open florets are made more attractive by the rich black buds which extend to the very tip. Each 8c; 12 for 75c

PICARDY. A beautiful shrimp-pink with great tall spikes, graceful and refined. A perfect Glad. Each 6c; 12 for 60c

REWI FALLU. A very outstanding deep blood-red with many enormous florets open at one time. Each 10c; 12 for \$1.00

SNOW PRINCESS. A snowy white, taller than Maid of Orleans. A very fine commercial variety. Each 10c; 12 for 75c

WASAGA. A soft even toned light buff self. Another favorite Glad. A good grower and a dependable bloomer. Each 6c; 12 for 60c

YELLOW EMPEROR. As fine a deep yellow as we have ever seen. A strong vigorous variety with large, well-opened florets nicely placed. Each 6c; 12 for 60c

Prices of *Gladiolus* on This Page

1 each of the above 20 named, for	\$ 1.65
3 each of the above 20 named, for	4.50
6 each of the above 20 named, for	8.50
12 each of the above 20 named, for	16.00

BRAND'S SPECIAL RAINBOW OFFER

We have a number of very fine varieties that we have listed in former years but on account of space did not have room to list all of them.

This list includes such varieties as Beacon, Flaming Sword, Golden Poppy, Golden Cup, Queen of Bremen, and many others.

Out of this assortment, we make our Rainbow Collection, making each order up separately and including in each order bulbs from at least 20 fine varieties.

However, if you wish certain colors to predominate in your collection, tell us what colors you prefer and we will make up a collection especially for you, using those colors.

Per 25 Per 100

Large Flowering Bulbs \$1.25 \$3.50 postpaid



Margaret Beaton

Brand's Hardy

No garden is complete without perennial Phlox. The color range is so large, the colors so bright, and the period of blooming so long that every garden should contain a good planting.

Plants begin to bloom in late June, and with proper treatment, continuous bloom may be expected until frost comes.

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny, well drained location.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

AFRICA. Brilliant carmine-red with deep blood-red eye. The large, nicely formed florets are gathered into a large shapely truss of intense richness. Almost a black-red.

APOLLO. A tall, sturdy growing Phlox in a soft shade of rich red, covered with a bright scarlet sheen.

BETTY LOU. Bright orange-scarlet with claret center; medium height, with many lateral branches affording a long season of bloom. A beautiful soft pink with very large beautifully formed florets.

CAROLINE VANDENBURG. This Phlox and Ethel Pritchard look very much alike in the field as they are both of an attractive shade of lavender. The individual florets are unusually large.

CHIEFTAIN. The color is deep red without violet or purple shadings and holds its color under adverse weather conditions. A strong grower of medium height. A Phlox that everybody likes. The color is very intense and still very pleasing.

COMUS. Clear pink, overlaid bright orange-scarlet; florets large; medium height, the plant being well branched from the ground. This new variety is similar in habit to Jules Sandeau, blooming somewhat later in season and more attractive in color.

Africa



Moonlight Dream



Pink Charm

Perennial Phlox

COUNT ZEPPELIN. A tall, nicely formed plant. Large, white with a vermillion-red eye. A very neat, clean looking variety. Very different from Bridesmaid in appearance. One of the best of the whites with a red eye.

E. I. FARRINGTON. An attractive, bright, soft light pink that every one likes. A fine cutting variety. Erect habit and vigorous growth.

MOONLIGHT DREAM. Of all the white varieties, we believe the new Moonlight Dream tops them all. The pure white flowers are carried on tall strong stems.

MORGENROOD. A real novelty. Large trusses of bright rose with a deeper reddish eye. A strong grower with very large individual florets.

MRS. HARDING. A beautiful deep, very rich looking salmon-pink. Both panicles and florets are extra large. Very floriferous. A splendid Phlox.

PINK CHARM. New 1942. A clear, very bright pink, in compact trusses on many medium height stems. A strong, healthy grower. You will like it.

R. P. STRUTHERS. We consider this variety one of the very best Phlox grown. Very hardy and a splendid bright red or a deep rose-pink. This is one of those sturdy Phlox that seems never to die out.

RUBY LEE. New 1942. Immense blooms, large florets, rich plum-red. Plant strongly branched, medium height.

ROKOKO. A clear uniform bright pink. A beautiful self color. Large individual florets, immense round trusses. Very strong grower. Beautiful new color in Phlox.

TIGRESS. A vigorous upright growing variety with immense trusses of brilliant orange-scarlet flowers. Trusses are huge pyramids which are built up by long branched laterals, giving an unusually long period of bloom.

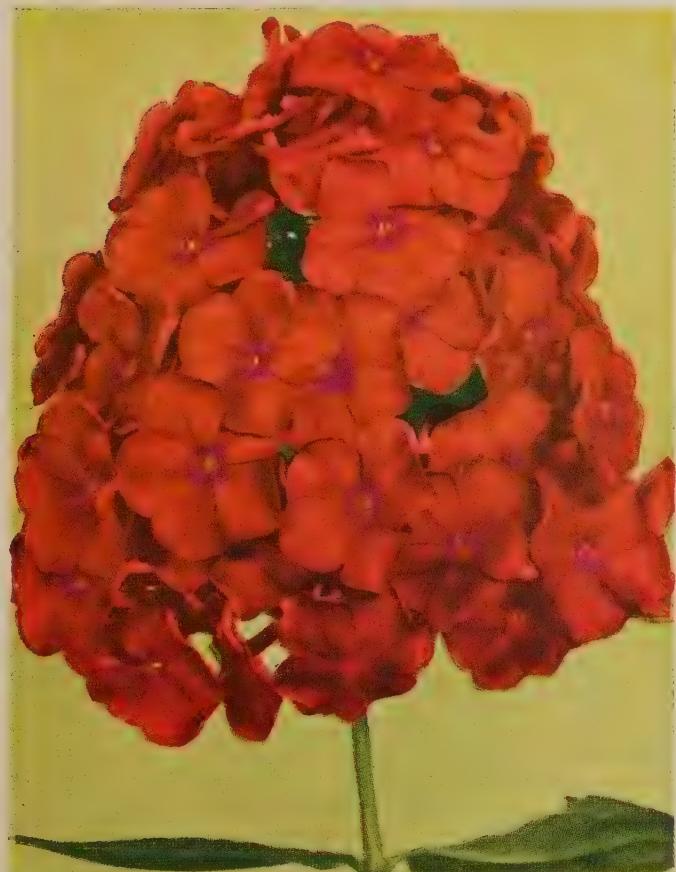


Chieftain

Prices: Strong, 1-yr. field-grown stock:	
Each	\$0.35
Any 3 for	1.00
Any 6 for	1.75
Any 12 for	3.00

We prepay all orders for Phlox amounting to \$1.00 or more

Allow 25c extra on smaller orders



Apollo



Caroline Vandenburg

Hardy Climbing

Not prepaid unless so stated.

Large-Flowered Clematis

HENRYI. Large single flowers in a glistening white.

JACKMANI. This is the most popular of all the large flowering Clematis. Large, single, velvety violet-purple. Plant Clematis so that the crown, just above where the roots start from, is 6 inches below the ground.

MME. BARON VEILLARD. Great quantities of lovely lilac-rose flowers produced constantly throughout the season.

MME. EDOUARD ANDRE. Beautiful large red flowers. The above Clematis are all alike except as to color.

Strong 2-yr. No. 1 plants, \$1.00 each; 3 all of 1 kind or assorted. \$2.75, postpaid.



Honeysuckle Heckrottii



Clematis, Mme. Baron Veillard Jackmani
Mme. Edouard Andre

Mrs. Scott Elliott Columbines



AQUILEGIA or COLUMBINE

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

Some distinct varieties have been developed. Groups of a single variety may be planted to produce desired color effects.

COLUMBINE IN SEPARATE COLORS

Prices for Columbine in separate colors: Each, 35c; 6 for \$1.75; 12 for \$3.00, postpaid.

BLUE SHADES. (Long spurred.) Many different shades of blue and white combinations.

CHRYSANTHA. Beautiful golden yellow flowers blooming over a long period.

CRIMSON STAR. A deep coppery red with a white or light creamy yellow throat. When this variety is planted in mass its effect is the most sensational of all Columbines.

PINK SHADES. Shades of pink varying from light to dark with white variations.

ORANGE AND COPPER SHADES. Many different varieties in this range of colors.

WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids). One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. Strong, select 2-year field-grown plants, 25c each; 6 for \$1.35; 12 for \$2.50. Good 1-year plants, 12 for \$1.25.

DOBBIE'S IMPERIAL HYBRIDS. (Long-Spurred). Another and more recent selection of all very large well-opened bells and extra long spurs. A wonderful assortment of rich light and deep shades. Strong select 2-year field-grown plants, 25c each; 6 for \$1.35; 12 for \$2.50. Good 1-year plants, 12 for \$1.25.

3 Mrs. Scott Elliotts
3 Dobbie's Imperials

6 2-yr. plants postpaid
for \$1.35

12 Mrs. Scott Elliotts
13 Dobbie's Imperials

25 strong 2-yr.
plants in all
postpaid \$4.50



Vines

BITTERSWEET, American. One of the hardiest climbers. Desirable for the large clusters of beautiful orange-red berries which remain all winter. Fine winter bouquets. Bittersweet comes in both sex plants, male and female. To be sure to get fruiting plants one should plant 3 to 4 vines.

Each 35c; 4 for \$1.25

BITTERSWEET, Korean. A much handsomer plant than the American variety. Limbs are also more graceful. Fruits are round but a lighter yellow. Beautiful vine. Each 35c; 4 for \$1.25

HECKROTTI. A wonderful new Honeysuckle that naturally grows as a vine but by careful trimming can also be easily grown as a rounded bush 2 to 5 feet in height as desired. Also can be grown as a hedge by trimming. Hedge, bush, or vine is covered all summer with great soft rose-colored trumpets showing a creamy yellow throat.

Strong plants, each 75c; 2 for \$1.25

HONEYSUCKLE, Scarlet Trumpet. The old-fashioned, very hardy Climbing Honeysuckle that does so well in the colder parts of the country. Long, slender, graceful vines with rich glossy leaves and brilliant orange-red trumpet-like flowers.

Strong, 2-yr. vines, 50c each; 4 for \$1.60



American Bittersweet

Three New House Ivies

Hahn's Self-Branching

This new Ivy is one of the best for indoor growing. The plants are self-branching and need only a small pinch now and then to make beautiful specimens.

40c each



Hahn's Ivy

Maple Queen

Literally branches at every leaf node. Leaves are of medium size and closely spaced. A uniform deep green color. Will thrive under most trying conditions in the modern home.

40c each

Sylvanian Beauty

One of the most beautiful of all house Ivies. Branches profusely, forming a dense mass of foliage. Older leaves are large and dark green while the younger leaves are lighter in color, forming a pleasing contrast.

40c each

1 Each of All 3 for \$1.10 Postpaid

FINE PLANTS for HEDGES

Not Prepaid

The shrub you plant for a hedge should depend largely upon the section of the country in which you live, your soil, and where you want to plant it in reference to your house or buildings.

CARAGANA PYGMEA. When this plant becomes better known it is going to sweep the country. In the first place it is a Caragana and this means that it is extremely hardy. It is naturally small and very delicate in growth habit, the limbs being the thickness of a knitting needle. It lends itself readily to close trimming and can easily be kept in the form of a beautiful little hedge 6 inches through and 6 or 8 inches high as desired. Or it can be trimmed larger to 12 to 18 inches through up to 2 feet high as de-

sired. Also lends itself easily to trimming into perfect balls, squares, etc. Nothing compares with it for extremely small permanent hedge work about flower beds. 18 to 24 in., 4 yr., 10 for \$2.50; 25 for \$5.00; 100 for \$18.00.

CARAGANA ARBORESCENS.

Makes up into a beautiful, very light green hedge. It must be kept constantly trimmed or it loses its attractiveness. Small stock not over 2 feet should be used to start with. This is the hedge that does best in dry and under severe climatic locations. Probably hardest of all hedges for extreme north. 2 to 3 ft. plants, transplanted stock, 25 for \$3.00; 50 for \$6.25; 100 for \$10.00.



Chinese Hedgewood

BUCKTHORN. This is probably the most used hedge of all in the severe parts of the north, where privet is not hardy. You see it everywhere. It is a universal favorite. 18 to 24 in., 10 for \$1.50; 50 for \$5.50; 100 for \$10.00. 2 to 3 ft., 10 for \$1.75; 50 for \$6.50; 100 for \$12.00. 3 to 4 ft., 10 for \$2.00; 50 for \$8.00; 100 for \$14.00.

CHINESE HEDGEWOOD. The new hedging plant. It has been found after careful trial over a period of several years that Chinese Elm, grown in hedge form, makes one of the finest of all hedges. It can be kept as low as two feet and trimmed in any shape desired. It makes a dense beautiful light green hedge, especially desirable because its leaves come long before those of other hedge plants in the spring, and hang on away late in the fall. Chinese Hedgewood can be held at any height desired and makes a hedge that nothing can see or get through. We like the Chinese Elm Hedge very much. As a hedge it is absolutely A-1.

Strong, 3 to 4 ft., 10 for \$1.50; 50 for \$6.00; 100 for \$10.00



Buckthorn

Perennials Suitable



ASTILBE (Perennial Spirea)

This is a lovely perennial for a border planting. The tall spikes carry a dense feathery plume of a beautiful shade of pink. Astilbe is easy to grow and does well in semi-shade or in full sun.

Large divisions, 50c;
12 for \$5.00

Crimson King → CARNATION

Every garden should grow a dozen or more of these lovely dazzling red Carnations. They flower throughout the entire summer and are absolutely hardy. The plant grows from 12 to 14 inches high and is covered with double crimson fragrant flowers. Each 35c; 3 for \$1.00; doz. for \$3.00.



ARTEMISIA Silver King (Ghost Plant)

A plant much used to give contrast because of its striking almost white or silver foliage. Fine to use as a filler in bouquets, and also excellent for winter bouquets.

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Our perennials are either dug fresh from the field the same day they are shipped or they come from potted plants in the greenhouse. We guarantee our plants will reach you in excellent condition, and then we cannot take further responsibility for them. You should give your plants very careful attention for the first two weeks after planting as your loss, if you have any, would usually come within this time.

All perennials, unless otherwise priced, 35c each; 3 for \$1.00; 12 for \$3.00. See color pages for other Perennials.



VIOLA, Sweet Violets

Odorata Semperflorens. Many people are constantly looking for a perennial that will do well in partial shade, and the Violas are just the plants needed for such a location. These small, extremely fragrant flowers are a beautiful shade of blue. The plants bloom from early spring to late autumn, and are absolutely hardy. The picture above shows double Violets. Odorata Semperflorens has single flowers but they are the same color, just as lovely and even more dainty.

Rosina. Description same as Odorata except Rosina is old rose in color. You need both.



TROLLIUS Golden Queen

Truly the queen of all the Trollius. Blooms through June and July. The flowers are a rich golden color with orange stamens. Will grow in semi-shade. A new variety with larger and fuller flowers.

for Every Garden



Shasta Daisy, Supreme

ALL PERENNIALS

35¢ each

3 for \$1.00

12 for \$3.00

UNLESS OTHERWISE PRICED



Amethyst

Shasta Daisies

SUPREME

An immense single Shasta Daisy. Comes into bloom in early June with pure white, single blooms from 2 to 3 inches in diameter. Best early Shasta.

DIENER'S DOUBLE STRAIN

Best and most striking Shasta we have ever seen. Large blooms 2 to 3 inches across. Some are full double, others showing golden centers. Some with straight petals, others with twisted petals, on nice long stems for cutting.

Price of the above Shasta Daisies:
Each 35¢; 3 for \$1.00; 6 for \$1.75



Shasta Daisy, Diener's Double Strain

SCABIOSA, Isaac House Hybrids

One of the loveliest and most dependable of all perennials. The flowers come in a soft delicate shade of lavender. 18- to 24-inch fine cutting stems. Splendid cut flower.



FALL BLOOMING ASTER COLLECTION

Amethyst
Blue Gown
Harrington's Pink

Each 35¢
ALL 3 for \$1.00



See next page
for additional
varieties of
Fine Asters



PERENNIALS—Continued

Unless otherwise priced: 35c each; 3 for \$1.00; 12 for \$3.00.
See color pages for other perennials.

ARTEMISIA, Silver King. (Ghost Plant). A plant much used to give contrast because of its striking almost white or silver foliage. Fine to use as a filler in bouquets, and also excellent for winter bouquets.

BLEEDING HEART (*Dicentra spectabilis*). This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large divisions, 50c; 12 for \$5.00

GYPSOPHILA Bodgeri (Double Baby's Breath). In a beautiful delicate shade of pale pink. Something very fine. Each 50c

GYPSOPHILA, Bristol Fairy (Double Baby's Breath). Pure white, small, double flowers larger and more beautiful than the single variety. Extremely tasty for bouquet work. Each 50c

HELENIUM, Chippersfield Orange. Flowers in very large heads, many to the stem, with an orange-splashed flame-mahogany disk. One of the best of the Heleniums and a great addition to our late summer flowers. Blooms through August and September. Extremely brilliant and showy.

LIATRIS or Blazing Star. A fine hardy perennial that is not only very odd but also in the newer kinds very beautiful. Most varieties start to bloom from the top down the long blooming spikes which they throw up. One should have a plant of each kind to have one always in bloom.

Callilepis. A good striking midseason variety with long, heavy blooming spikes in a medium shade of purple.

Spicata. Spikes about three feet high of a nice purple. Comes before Pycnostachya.

Pycnostachya. Comes after Spicata in midseason. Comes in long, narrow spikes of a very rich purple, four feet long, which last a long time.

September Glory. A great big six-foot spike all in bloom at one time, making a wonderful sensation. A rich live brilliant purple.

White Spire. A sport from September Glory. Just as large as that variety but a pure white.

LYTHRUM, Mordenia (Purple Loosestrife). This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrum and a great improvement over old types. Long upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and we received many words of real praise from our last season's customers. You will like it. Each 50c; 3 for \$1.25

PYRETHRUM (Painted Daisy). We have three new varieties in this favorite spring blooming perennial.

Robinson's Dark Crimson. Single, large, disklike flowers of an intense rich dark crimson color. Long stems. Fine for cutting.

Ruby Red. Splendid variety in an intense ruby-red shade.

Startler. An extremely fine deep crimson-rose.

RUDBECKIA purpurea. The giant purple Coneflower. Attractive rosy purple flowers with a large brown, cone-shaped center. Blooms through July to frost.

SCABIOSA, Isaac House Hybrids. One of the loveliest and most dependable of all perennials. The flowers come in a soft delicate shade of lavender. 18- to 24-inch fine cutting stems. Splendid cut flower.

STATICE latifolia (Sea Lavender). A great flower to dress bouquets with, both summer and winter. Long stems, which are fine for cutting, branch out into great heads 18 inches across, made up of minute blue flowers.

Lythrum Mordenia



Beautiful Fall Blooming ASTERS (Michaelmas Daisies)



Perfectly Hardy

Easy to Grow

Amazingly Colorful

All Late Blooming

Very Desirable

Deserve a Place in Every Garden

Prices:

Each 35c; 3 for \$1.00;
12 for \$3.75, postpaid.

N.A. are of the *Novae-Angliae* type and are tall, erect, and larger flowering.

N.B. are of the *Novi-Belgi* type and are more profuse in branching and flowering.

ADORABLE. N.A. One of the Harrington's Pink type, introduced soon after this wonderful variety. Habit and growth of the plant is similar, but the color is a slightly deeper salmon and a trifle purer pink. Everyone who sees this one in our fields orders it.

AMETHYST. N.B. This new variety is perhaps the most double of all varieties we list. The flowers are large, blue in color, with shades of purple. Plant blooms profusely.

BARR'S PINK. N.A. One of the largest and finest of pink Asters. The plant at maturity reaches a height of about 4 feet. Fine used as a background for lower growing perennials. A real gem.

BLUE GOWN. N.B. This new Aster has huge semi-double blossoms of deep china-blue. Its tall branching stems make it an ideal variety for cutting. A wonderful deep blue.

CLIMAX. N.B. One of the best and we believe the largest of all the light blue varieties. The rich blue flowers are as large as a half dollar and a single plant often carries 500 blossoms. Height, 5 feet.

HARRINGTON'S PINK. N.A. This variety was introduced after Barr's Pink. This is the first truly pink Aster we had seen. It is a brighter and purer pink than Barr's and makes a fine cut flower. Height 3 1/2 feet.

MAMMOTH. N.B. The flowers are a lovely warm lavender shade, literally covering the plant. Long side sprays are ideal for cutting. Height, 5 to 6 feet.

MT. RAINIER. N.A. A lovely pure white of the same type as Harrington's Pink and as fine a white as that variety is a pink. Plants covered during September with large, pure white double flowers. Height 4 feet.

RED CLOUD. Here is a bright rosy red that holds its color well in the field. A new Aster; same type as Harrington's Pink.

SPECIAL ASTER OFFER
One each of the foregoing 9 Asters for \$2.75, prepaid.

PLANTING INSTRUCTIONS

In planting these Asters take note that it is the little new sprouts or suckers springing from the base of the stem of the old plant that form the coming year's growth. Be sure to handle these carefully in planting. Tops of these coming sprouts should be 2 inches under ground. Use water in planting. Press soil firm and then keep ground stirred loose over top. Use a mulch over your plants each winter.

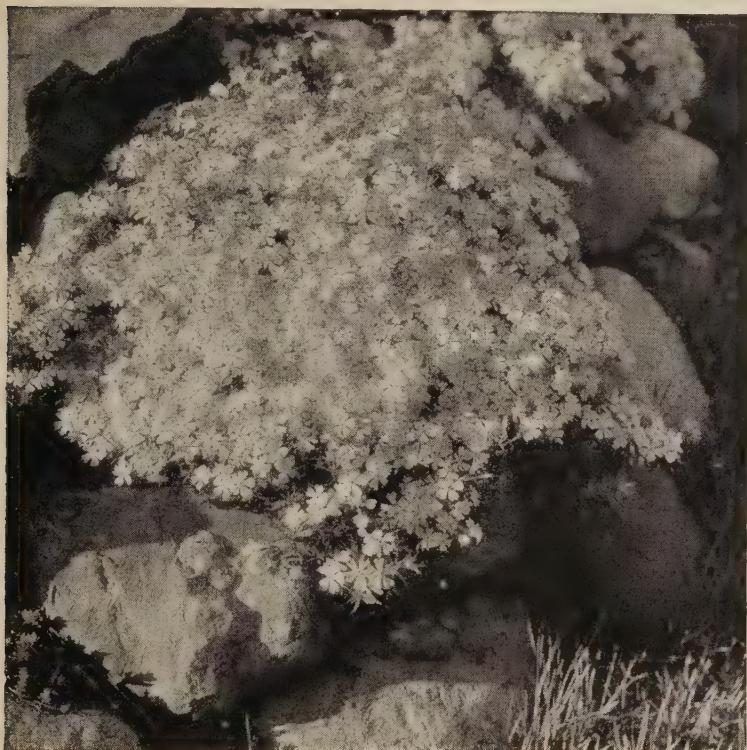


Phlox Subulata (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock garden work. They are used extensively to put into terrace plantings, where dotted in among other plants, they are exceedingly bright and effective. Extensively used for planting about the base of the stone in cemetery work. Height, 4 to 6 inches.

We believe more people should plant Subulata Phlox. They are one of the most brilliant flowers of the early spring.

Subulata Phlox are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep soil well stirred for several weeks.



Phlox Subulata

Price 35c each; 3 for \$1.00;
12 for \$3.00

[We prepay orders for Phlox
amounting to \$2.00 or more.]

ATROPURPUREA. This is the richest and most brilliant of all of this type of Phlox. The color is a deep carmine-red. This variety is used extensively for cemetery planting. The long rows of Atropurpurea in our fields at this time (May 10th) are attracting travelers from a 1/2 mile distant highway who come to see what these red streaks appearing so early could be.

BLUE HILL. The nearest approach to a true blue that comes in these Subulata Phlox. Very thrifty and floriferous variety. Similar to Lilacina but very much more blue in color.

BRETONUI. A peculiarly formed little Phlox with the petals cut somewhat after the form of those of the star annual Phlox, which gives it a very delicate and attractive look. White with just a suggestion of lavender in the center of each little petal.

EMERALD CUSHION. This variety is distinctly different from all the others. The foliage is a bright green and stays green all winter. The plant grows close to the ground and forms a perfect mass. The flowers are large and of a deep rich rose in color.

MAISCHNEE (May Snow). An extremely free-flowering pure white variety of very attractive appearance. Very neat habit and a great improvement in whites.

ROCHESTER. A very bright deep pink. Color so intense as to be noticeable for a long distance. A nice clean bright deep pink.

ROSEA. A deep uniform rose color, with a circle of minute carmine dots at the base of the petals. Forms a very compact uniform-shaped plant and is very effective.

One each of all 7 varieties in our list for \$1.75, postpaid.

Siberian Iris

The Siberian Irises are very graceful and are much used in landscape work as the plants with their rich upright growth and grasslike foliage add very materially to the beauty of any planting in which they are used. Wonderful to use about water pools, bird baths, etc. Perfectly hardy.

In our show room we usually plant clumps of Siberian Iris around our bird baths. We receive more orders for this Siberian Iris from our visitors who see it in bloom than we often do during a whole season when we depend upon the descriptions in our catalog for our orders.

Siberian Iris works in nicely with other flowers for bouquet work.

Prices for the following varieties:

35c each; 4 for \$1.25, postpaid. All 8 for \$2.00, postpaid.

BUTTERFLY. 38 in. Standards and styles soft blue; falls soft blue over white.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

EMPEROR. 48 in. True oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

KINGFISHER BLUE. 54 in. A very tall, graceful growing variety. A fine, large bright blue on 4 1/2-foot stems.

NORA DISTIN. 30 in. Standards and styles clear violet; falls white edged and veined china-blue.

PERRY'S BLUE. 48 in. A beautiful shade of clear light blue. One of the favorite varieties.

RED EMPEROR. 30 in. Beautiful wine-red, shaded and veined a deeper tone. No other variety like it. A beautiful red-toned Iris.

Siberian Iris





Hemerocallis,
Mrs. W. H. Wyman



Platycodon

HEMEROCALLIS - Lemon Lilies

One of the easiest flowers to grow. Will do well most anywhere and in any soil. Does well in partial shade and also in full sun. Lift, divide, and replant every third year for best results.

DR. REGEL. 30 inches. A large bright rich orange-yellow. Fine for cutting. June 5th.

Each 35c; 3 for \$1.00

HYPERION. 40 inches. Beautiful fragrant citron-yellow. Considered by experts the finest pale yellow grown. Received Award of Merit, Royal Horticultural Society of England. Blooms throughout July.

Each 75c; 3 for \$2.00

J. A. CRAWFORD. 48 inches. A rich apricot-yellow shaded lighter yellow. Many flowers on long 4-ft. stems. Late June.

Each 35c; 3 for \$1.00

LEMONA. 4 to 4½ feet. Very tall. Delicate pale lemon-yellow. One of the finest large blooming kinds. About July 1st.

Each 35c; 3 for \$1.00

MRS. W. H. WYMAN. 48 inches. Beautiful light pale lemon-yellow. A fine late variety blooming about August 10th and into September.

Each 35c; 3 for \$1.00

All orders for Hemerocallis amounting to \$2.00 or more are prepaid.

PLATYCODON (Balloon Flower)

A very hardy perennial with large, one-half-inch, bell-shaped flowers. Come in pure blue and pure white. State color desired. Each 35c; 3 for \$1.00; 12 for \$3.00



PENTSTEMON, GARNET

This perennial is especially desirable as it produces a succession of bloom from early summer until late fall. The flowers are a rich red and are borne on stems about 18 inches long. A very fine plant for the perennial border.

Each 35c; 3 for \$1.00; 12 for \$3.00

Phlox Subulata

ROCHESTER

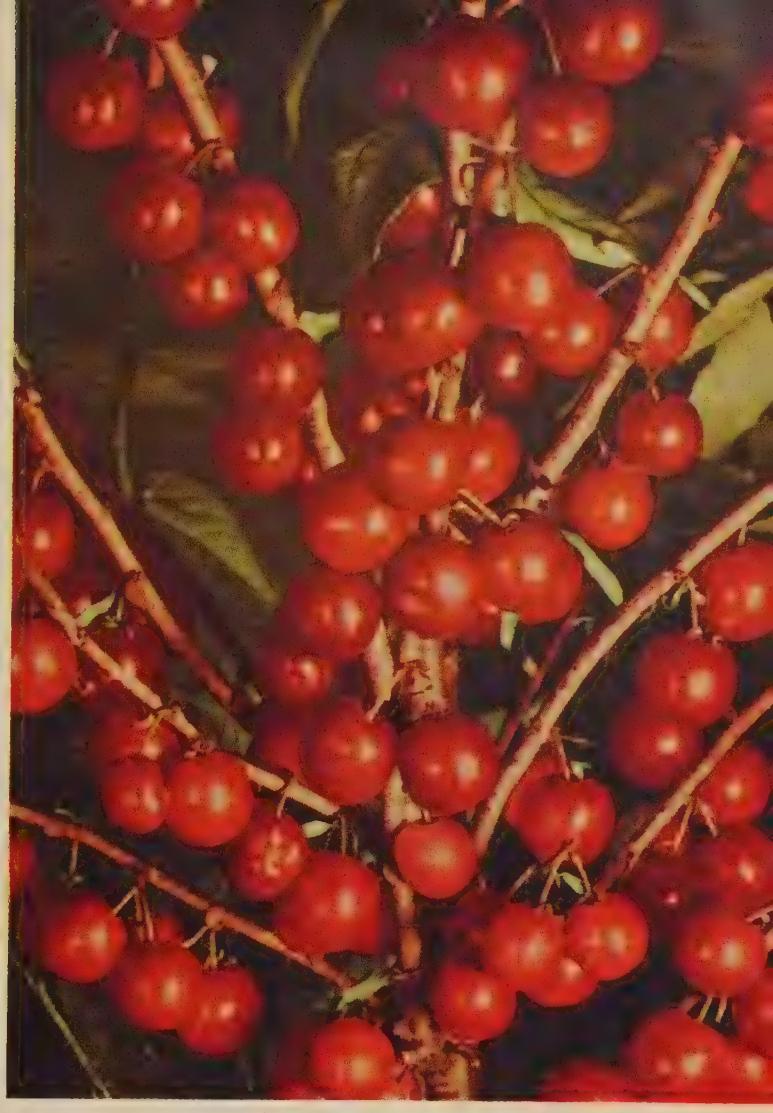
One of the many fine colors available in this most useful Perennial.

7 VARIETIES OF PHLOX SUBULATA \$1.75 Post-paid

See page 45 for descriptions and details.



Red Lake Currant



New Korean Bush Cherry

Red Lake CURRANT

The Fine New Currant From the Minnesota Station

The Minnesota Station has been working with the Currant for thirty or more years, trying to produce a variety that was better than anything we so far had.

In this work they have succeeded beyond expectations. They have produced several new Currants but up to this time only the Red Lake has been introduced.

We think the Red Lake is the greatest of all Currants. The colored illustration of the Red Lake is not exaggerated. It shows the actual size and color of fruit, length of stem, and immense production just as it actually is.

It is a tremendous bearer of great big Currants that are wonderfully sweet when ripe and never as sour as other red varieties.

Every time we passed the Red Lakes after they ripened, we stopped and ate a handful or two. One wouldn't do this with the ordinary Currant.

In the North, where one happens to live near a good market and where Currants are not grown in quantity, fine returns could be derived from growing this variety commercially.

PRICES: 5 10 25 100
 1 yr., No. 1 \$1.00 \$1.75 \$4.00 \$15.00
 2 yr., No. 1 1.35 2.25 5.00 17.50

New Bush-Type CHERRIES

Ornamental and Fruitful

We are offering vastly improved forms of both the Nanking Cherry and the Korean Bush Cherry. Besides being highly ornamental, they are extremely valuable fruit plants for the home garden and have great commercial possibilities. See next page for complete descriptions and prices.



Nanking Cherry

Nanking Cherry (*Prunus Tomentosa*)

The NANKING CHERRY

A fine ornamental shrub that can be used in any ornamental planting and also bear great crops of fine cherries at the same time.

(See color illustration, page 47)

These bushes grow to a final height of about seven feet. The shrub is nicely shaped, with clean foliage that looks well all season. It can be worked into a planting about the house or in the shrub border. The flowers come early, just before the leaves. The color is an apple-blossom pink in the bud but gradually opening into a pure white.

Several varieties must be planted together. Otherwise the Nanking Cherry will not bear fruit. The fruit of the improved varieties is oval in shape, $\frac{3}{4}$ inch long by $\frac{1}{2}$ inch or a little better in diameter. The color varies from a very light pink to a rather deep red; the pit is small, and the quality is good but a trifle acid, with no bitterness.

A HEAVY CROPPER

Last year our bushes were five years old and we had a tremendous crop. The fruit comes close to the limbs from the ground up, and is packed close together all along the limb. See color picture. A solid mass of fruit is formed on every limb from tip down. A neighbor sold many crates containing 16 quarts each on the St. Paul market.

The illustration above shows part of a 120-ft. row of the bushes in our nursery together with a crate of fruit. We must have picked 10 bushels of fruit from this row.

Prof. Alderman, in charge of the Minnesota Fruit Breeding Farm Station, said on December 11th last in an address before the Minnesota Nurserymen's Association: "There is no longer any question as to the value of the fruit of the Nanking Cherry."

We will not sell less than three different bushes as it takes this many to insure cross fertilization.

Three fine 3 to 4 ft. bushes, all different, for \$3.00; five all different, for \$4.50.

The above bushes are all budded bushes from varieties made at Minnesota State Breeding Farm. Do not confuse these budded varieties which we offer with Nanking Cherry grown from seed that may be offered. We offer 5 distinct varieties—Nanking No. 5; Nanking No. 22; Nanking No. 9; Nanking No. 42, and Nanking Drilea.

NANKING CHERRY, DRILEA

This is a new selection of improved Nanking Cherry from the Manitoba Station at Morden. It is a fine red fruited variety that has shown itself very drought-resistant, which would make it very desirable for the drier sections.

Plant with other Nanking Cherry varieties for fertilizers. Same price.

New Korean

BUSH CHERRY

(*Prunus Japonica*)

An Absolutely New Thing in Bush Cherries Offered for the First Time Last Season

(See color illustration, page 47)

The wild Bush Cherry of Korea was brought to the United States and bred up over a period of many years from the best of thousands and thousands of seedlings selected and re-selected until we now have a new Cherry that grows on a bush $2\frac{1}{2}$ to 3 feet high that is almost indistinguishable in appearance from the bush of the Flowering Almond.

A NEW MINNESOTA FRUIT FARM FRUIT

This is a new fruit produced by the Minnesota Fruit Farm and we believe it is going to revolutionize Cherry growing in the middle northwest.

THE BUSH

The bush looks just like a nice, neat, upright grown Flowering Almond bush. It makes a very desirable shrub for planting about the house. Leaves medium dark green, turning to bright colors with frost and remaining on late in the fall.



THE FRUIT IS A SURPRISE

The fruit varies with different varieties from a bright red like that of the Early Richmond Cherry to a brownish red like that of Montmorency. Some kinds are round and about a half inch in diameter while other sorts average up in size and shape with the Early Richmond Cherry. In fact, we believe the two could be mixed and unless told, one would not notice the difference.

GOOD TO EAT AND FINE TO CAN

The fruit is just a trifle sharp in most varieties to eat from the hand but some varieties are very mild and verge toward the sweet. All make up into wonderful jams, jellies and sauces.

We truly believe the Nanking and the Korean Bush Cherries in the course of a few years will be found in almost every far northern garden.

We offer Korean Cherries in three numbered varieties—Minnesota No. 20, Minnesota No. 57, and Minnesota No. 60—\$1.00 each. Nice bushes.



KOREAN BUSH CHERRY

Two-year bush showing size of bush and abundance of fruit. Look close and you will see fruit all through foliage.



NEW HARDY *Sweet* BUSH CHERRIES

Not Seedlings but All Budded Improved Stock

The Cherry for the Small City Yard

ABSOLUTELY HARDY . . .

WILL GROW ANYWHERE

For some years we have been offering the named varieties of Hansen Bush Cherries which have been giving great satisfaction.

For the past 10 years, other plant breeders have been working along the same lines and the results have been surprising. We have kept in close touch with this work, have tested out many varieties, and this spring we are offering our customers the best varieties as we see them from all these different sources.

All these new Bush Cherries are of the same general type as the named Hansen Bush Cherries that we have sent out before. They are the best selections we have been able to pick out right down to date.

THESE ARE ALL BUDDED BUSHES

Remember that these bushes we offer and send out are not bushes propagated from seed. It is all a gamble as to what one gets from such bushes. Our bushes are all propagated either by budding or grafting exactly as Standard Cherries and Plums are and one gets exactly what he purchases—i. e. named Bush Cherries identical with the parent bush which we selected.

SMALL, BUSH-LIKE IN GROWTH

The plants develop rapidly into nice symmetrical bushes about two to three feet in diameter and about the same in height. For fruiting they should stand $2\frac{1}{2}$ feet apart with rows four feet apart. The fruit is easy to pick as it hangs on the limbs just as thick as do gooseberries.

ABSOLUTELY HARDY

The original parents of the varieties we send out grew wild on the prairies of western Canada and the Dakotas. This has imparted to these sorts a hardiness which makes it possible to grow them clear across the most northern states from Maine to Washington and far north into Canada.

SEVEN FINE VARIETIES

BLACK BEAUTY. Nice appearing bush growing to height of $2\frac{1}{2}$ feet. Berries just a trifle smaller than Brooks. Originated at Winnipeg and of first degree hardiness. The berries are intense shiny black and very sweet. Beautiful to look at and fine to eat. You won't miss on this one. Stock limited, only 1 to an order.

BROOKS. The Brooks comes to us from the Canadian Pacific Agricultural Station of Brooks, Alberta, Canada. This is the largest improved Bush Cherry we have ever seen. Pure black, sometimes reaching an inch in diameter and a trifle over an inch long. Tremendous bearer; fruit both sweet and delicious.

MANDAN YELLOW. We were surprised when this variety began to bear. The fruit is perfectly round, about $\frac{1}{2}$ inch in diameter and borne in perfect ropes of fruit along the limbs. Color remarkable, a clear, shiny greenish yellow. In flavor it retains a trace of the wild Sand Cherry. Stock limited, only 1 in an order.

SIOUX. This was the first of the good selections put out by Hansen and has always been among the best. A large black sweet Cherry of fine quality.

The Bush Cherries described above are termed sweet as compared to the types on the following pages which correspond to the regular sour Cherries. These Cherries are not only good for jellies and jams but are fine to eat from the bush.

PRICES FOR THE ABOVE BUSH CHERRIES

Each, 75c; 6 for \$4.20; 12 for \$8.00.



Ruby Bush Cherry



Bush Cherry in bloom

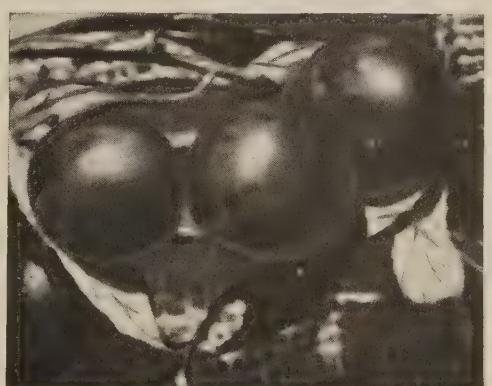
REAL ORNAMENTAL BUSHES

Though generally grown for the fruit, these cherries are real ornamental bushes. The bush is very graceful and works nicely into ornamental plantings. The bush is very attractive throughout the year and especially so during the fall when the clean silvery green leaves turn to a rich bright red.

In the spring the little bushes are absolutely covered with beautiful white bloom before the leaves appear and make a very pleasing sight.

PLANT SEVERAL KINDS TOGETHER

As a rule these Bush Cherries are not self-fertile. Several kinds must be planted together so as to fertilize one another. Because of this, we do not advise planting a single variety by itself.



Brooks Bush Cherry



PLUM-CHERRY HYBRIDS

People who live in the Middle West from Texas on the south, up through Oklahoma, Kansas, Nebraska, South Dakota, North Dakota, to Manitoba on the north and adjacent bordering territories, cannot afford to miss planting these Plum-Cherry Hybrids. They all do exceedingly well in this territory. They are dependable and easily grown. The fruit from all of them is equally good for canning and for making jam and jelly.

COMPASS CHERRY. A very hardy tree and a great bearer that thrives in all sorts of locations. If you have failed to grow other Cherries try the Compass. The fruit is especially desirable for canning purposes. It is the best known pollinizer for all the rest of the Plum-Cherries. Be sure to plant one Compass to every group using at least one to every six of the others.

MINNESOTA No. 317. A new Plum-Cherry cross from the Minnesota Station. Fruit of medium size and of a rich red-purple color. Pit small and flavor very fine. A hybrid carrying many Cherry qualities with it. Very good.

MORDENA CHERRY. A new cherry coming to us from the Morden Experimental Station, Morden, Manitoba, Canada, which is 500 miles north of here. It is surprising to learn that Cherries better than the Compass can be grown so far north. The fruit ripens much earlier than the Compass and we consider it better. This is just the Cherry for the northern line of the United States. Should be grown in bush form.

MORDEN'S IMPROVED OKA CHERRY. This is a new Plum-Cherry that we are sending out this season for the first time. We did not suppose it possible that anything along this line could be produced that in quality could equal the OKA, but the Canadian Station at Morden, which has sent out so many fine things seems to have done so. We offer the Improved Oka Cherry in 4 to 5 ft. size only.

SAPA CHERRY. (See color illustration on page 54). Another wonderful Hansen Cherry. The color is purple-red. The meat of the Cherry is also purple-red and very juicy. The fruit has a small pit. The trees bear fruit abundantly and are now found in northern commercial orchards.



SAPA SEEDLING I. 55-65. Another new Plum-Cherry that comes to us with the very highest possible recommendation as to its wonderful quality. We have not tested it out ourselves but from what we have heard everyone should have it. In 4 to 5 ft. size only.

PRICES OF HARDY PLUM-CHERRIES (Express Collect)

Any Variety—	Size	Each	Per 5	Per 10
	4 to 5 ft.	\$0.75	\$3.50	\$6.50
	5 to 6 ft., Extra Select90	4.00	7.50

GROW IN BUSH FORM

All of these Plum-Cherries do best and bear more abundantly when grown in bush form. Keep them all trimmed by severely cutting out the old wood. This causes them to throw many suckers which will all bear at two years of age. These Plum-Cherries must be cross-fertilized to bear. But they do best where all kinds are planted together. For real eating enjoyment, be sure to plant heavily of Oka, using others for a fertilizer.

Finest of All the Plum-Cherry Hybrids THE OKA CHERRY



Oka Cherries

OKA CHERRY

is beginning to be planted by orchardists in large quantities and is proving profitable in a commercial way. Large fruit growing on small trees makes easy picking.

OKA Cherry Prices:

	Each	Per 5	Per 10
3 to 4 ft.	\$0.70	\$3.25	\$5.50
4 to 5 ft.80	3.75	6.50



PLANT OKA—The Last Word in Eating Cherries

The trees are perfectly hardy in North and South Dakota, Wisconsin, Northern Michigan, and all over Minnesota, wherever the hardy fruits can be grown.

They are small, so small in fact, that six or more can be grown in a back yard, interfering little with other things. Being a Sand Cherry hybrid, it requires some other plum to fertilize its blossoms so that it will bear fruit.

When properly cross-fertilized, the trees will bear heavy crops of fruit every year beginning as two-year-olds in the nursery row.

In the nursery we grow all of these varieties in one block, side by side, and they are perfectly cross-fertilized. We do not know just which of these varieties cross-fertilize one another, but we do know by planting as many as three different varieties that you are sure to get proper fertilization.

The fruit is round, average 1 1/4 inches in diameter, is black on the outside with a rich, juicy red-purple flesh, that is very sweet.

All who have had the pleasure of eating this wonderful new Plum-Cherry Hybrid are perfectly agreed that it's the sweetest and finest of all hardy Cherries. And by hardy we mean a Cherry that is hardy in Minnesota.

In 1932 Oka Cherry was the only new fruit added by the Minnesota State Horticultural Society to its fruit list for planting all over the state.

RASPBERRIES

for the Back Yard

Every family having as much as a single city lot should plant red Raspberries. There is no other fruit that will give as great returns. Even so few as a dozen plants, well cared for, will provide a small family with several pints of luscious Raspberries every day during the fruiting season; 25 plants will supply a large family; while 100 plants will not only give a family all they want for immediate use but also lots of fruit to put up for the winter.

LATHAM

When everything is considered, Latham must be called the best of all red Raspberries. It is as hardy as any, it does well all over the country, it is the most productive of all, the berries are large, of fine appearance, and fine flavor.

More money can be made growing red Raspberries for market than from any other farm crop. The Latham is the greatest red Raspberry ever introduced. In competition with all other high producing varieties at the Connecticut Experimental Farm under official test the crop yield per acre was—**Latham, 5,430 quarts; Herbert, 3,648 quarts; Cuthbert, 3,600 quarts;** which conclusively shows the outstanding superiority of Latham as a producer and a money maker. In our own fields we have netted over \$1,000 per acre from Latham.

Our plants are inspected 3 times every growing season by official state inspectors and our stock is certified mosaic free.

Latham was awarded the Wilder Medal by the American Pomological Society in 1927. This medal is considered the highest award of American Horticulture. Latham is the only Raspberry that ever received it.



Latham



Sodus

New Sunrise Raspberry

This is the new Red Raspberry of the year, originated by the U. S. Department of Agriculture. It is a cross between Ranere, also called St. Regis, and Latham. The department says it is extremely hardy and resistant to disease. It is earlier than Ranere and about the size of Latham but of much better quality than that variety. Some who have fruited it with Chief find it earlier even than that variety. All of which tends to show it a very desirable variety both for home use and market.

1-YR. LARGEST SELECT SIZE PLANTS

12 for	\$1.25
25 for	2.00
100 for	7.50

All Postpaid



New
Sunrise
Raspberry

PRICE FOR LATHAM AND TAYLOR

	2-Year	2-Year
12 prepaid \$1.30	250 not prepaid
25 prepaid 2.30	500 not prepaid
50 prepaid 4.00	1000 not prepaid
100 prepaid 7.00	30.00

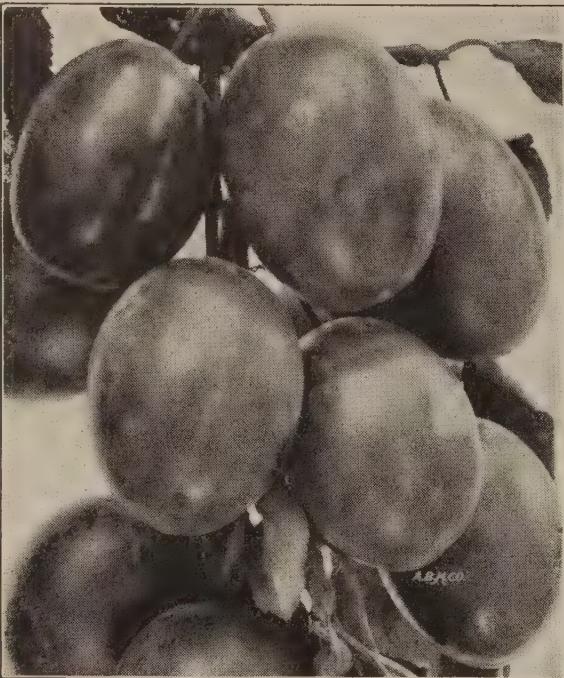
TAYLOR. We were more than pleased with the performance of the Taylor in our garden last year. It gave us a tremendous crop of large, deep red berries rather pointed in shape and of the best flavor. Ripens before Latham and is going as that variety begins to ripen, thus prolonging the season. **Prices above.**

CUMBERLAND. The most largely grown of the black-cap Raspberries. Fruit medium size and of fine flavor. Heavy cropper and always dependable if one will go to the trouble of laying them down and covering with dirt over winter.

2 yr. No. 1, 12 for \$1.30; 25 for \$2.30; 100 for \$7.00, prepaid

SODUS. The great new purple-cap Raspberry. Those who have never grown purple-cap Raspberries have a real pleasant surprise coming when they do. We had them growing in our nursery last year for the first time and believe they were the most productive, the largest fruit, and the richest flavored Raspberries we ever grew. Everyone had nothing but praise for them.

2 yr. No. 1, 12 for \$1.50; 25 for \$2.50; 100 for \$8.00, prepaid.



Dietz Prune

DIETZ PRUNE

We had almost given up hopes that we would ever be able to grow prunes successfully here in Minnesota and were surprised to find here in our very own county in a Bohemian community a lot of true prunes growing and bearing heavy crops. These prunes are somewhat small, being about $\frac{5}{8}$ inch in diameter and an inch long. Sweet, an intense black covered with a heavy blue bloom, and borne in great quantities all along the limbs. Makes up into splendid prune sauce. Brought here from southern Russia. Absolutely hardy.

Fine heavy limbed, 3 to 4 ft. trees, \$1.50 each



The New RHUBARB

Strong roots, 50c each; 6 for \$2.50, postpaid.

MacDONALD. A new and select strain of Rhubarb or Pieplant developed and sent out from the Experimental Station of the Dominion of Canada. MacDonald is unusually high in sugar content for a Rhubarb, which causes a great saving in sugar in its cooking. It is also an unusually fine flavored Rhubarb, which makes it very desirable. Usable over a long period of time. Makes a fine pink sauce of finest flavor.

RUBY. Another fine Rhubarb from the Canadian Station. Ruby, like MacDonald, is very high in sugar content, and is of exceptionally fine flavor but differs from that variety in color. MacDonald is a green stemmed sort with a good deal of red veining running through it while Ruby is a deep rich ruby-red, the reddest of all Rhubarb. It makes a deep rich red sauce which is very beautiful and tasty.

Highbush CRANBERRY

A large growing shrub which very much resembles the bush of the Snowball. Leaves redden up in the fall and are very beautiful. The white flowers are not of great beauty but they are followed by a profusion of bright red berries, in large clusters, which hang on way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry, such as one buys at the grocery.

Nice to plant as individual shrubs, either in clusters or in long rows as a background. Grows to a height of eight to twelve feet. Old bushes will often bear a bushel of fruit in a single year. If planted on the farm, where there is plenty of room, nothing else is nicer than a full row of High Bush Cranberry planted along the north side of the garden, where it will produce loads of fruit and at the same time act as a dense low windbreak for the garden. So planted, bushes should be set six feet apart.

18 to 24 in. 50c; 3 for \$1.35; 10 for \$4.00
3 to 4 ft., 60c; 3 for \$1.50; 10 for \$5.00
3 to 4 ft. select specimens, \$1.00; 10 for \$7.50
Not postpaid.



Juneberry

JUNEBERRY

The Juneberry resembles in every way the blueberry. Looks like the blueberry, tastes like it, and makes pies and sauce like it. But you can cultivate and grow the Juneberry right in the garden, with just the ordinary cultivation as given other shrubs, while you cannot grow the Blueberry without going to considerable trouble. The Juneberry is also a beautiful shrub to have for early blooming in big clumps in the border where it will bloom and bear fruit. The Juneberry is a very easy shrub to grow, as it adapts itself to almost every soil and all sorts of moisture conditions. It is extremely hardy and is to be found growing wild in its different species from northern Michigan to Montana. Plant a dozen plants 4 feet apart; in a few years they will have spread together and bear quantities of delicious fruit each year for many years.

18 to 24 in., 3 for \$1.25; 10 for \$3.00, not prepaid
2 to 3 ft., 3 for \$1.50; 10 for \$4.00, not prepaid



Plant Our New Hardy Plums and Grow the Finest



Splendid

We carry a very fine assortment of the Improved New Plums. These wonderful Plums have been developed during the past 30 years by the plant breeders at the Minnesota and South Dakota Fruit Breeding Farms. These Plums are the best that have been developed up to date. It is very fortunate that we have them as their possession enables us to pick fruit right off our own trees that is just as fine looking, just as large, and just as fine in quality as the beautiful big Plums that are shipped here from the orchards of California. We have even shipped **Splendid Plum** trees to California customers and have had reports from them after these trees bore that they were the "finest Plums they ever ate." We are now listing 15 different varieties and we would advise buyers if they purchase 8 to 10 trees, to take one of a kind, as the varieties are distinctly different in flavor. They also fruit at different times and spread the enjoyment of eating Plums over a longer period of time. All these Plums that carry the wild American Plum blood must be planted in groups side by side so as to fertilize one another or they will not bear.



Superior

11 Distinct Varieties, Every One an A-1 Plum

EMBER. This is a new Plum sent out by the Minnesota Station after a trial of over twenty years. The Ember is the latest of our entire list. It has exceptionally fine canning and preserving qualities, having a very fine skin after being cooked, with no trace of bitterness from the skin left in the sauce. This Plum is noted for its clinging to the tree even after fully ripe and makes a splendid market Plum, as it will hold in good condition for two weeks after picking. This season everyone in the nursery went wild over the quality of this fine Plum. You will like it.

FIEBING. Our Fiebing Plums have now stood in our orchard six years. For five years they have given us a big crop of fine Plums. They are one of the largest first class Plums we ever grew. They are a large oblong Plum about the size of the average hen's egg. The color is a deep blue-black. Very meaty, small pit, flesh rich and dark, quality very fine. Not so good in quality as Splendid but still strictly first class. Looks like a great big blue prune. Comes into bloom at same time as Splendid and good to plant with that variety as a fertilizer. (See color illustration on page 54).

KAGA. (Apricot-Plum cross.) A midseason variety bearing a round, brilliant red Plum with a wonderful aroma. It has a fine flavor and is a wonderful variety to eat from the tree, but it is especially fine as a canning Plum. There is no bitterness in the sauce as you find in the sauce of many other Plums. It is a wonderful fertilizer for other Plum trees.

PIPESTONE. (Minnesota No. 218.) (See color illustration on page 55.) A new Plum recently sent out from the Minnesota Station under number. Fruit round with a point similar to a Peach. A very juicy Plum of very fine eating quality. A deep all-over-pink in color and of the greatest size. Largest Plum we have ever grown here in Minnesota. Last season we measured three plums side by side and they covered 6½ inches.

RED COAT. (Minnesota No. 17.) Everyone likes a freestone Plum. But few freestones have the good flavor that a real Plum should have. The Minnesota Station has worked hard for a good one and we believe we have it in this nice flavored perfectly ripe red Plum.

SPLENDID. (See color illustration, page 54.) We first offered this variety for sale in the spring of 1930. At that time we said that the Splendid was the finest Plum we had ever eaten. We still say the same thing. To date we have never had a Plum that will compare with the Splendid for quality. Fine, rather upright growing tree. Fruit almost round, slightly larger at the base. Bright red, with numerous white spots, changing to deep, rich red as it becomes thoroughly ripe. Skin thin, pit small, fruit large, averaging 1½ to 1¾ inches. Flesh firm, richly colored, meaty, and the flavor is simply splendid.

SUPERIOR. (See color illustration on page 54.) This we name one of the greatest Plums sent out by the Minnesota Station and they have given us many good ones. It is an apricot-plum cross. The Plum is the greatest size and of a peculiarly pointed cone shape (see cut), which makes it very attractive. The flesh is firm, meaty, and of the finest quality. It ripens over a long period of time, which makes it very desirable for a home and market Plum. An annual and prolific bearer and with us a long-lived tree.

SURPRISE. This Plum was originated at Springfield, Minnesota, many years ago and is a Plum of the very highest quality. It is also a wonderful Plum in other respects. Experiments carried out at the Minnesota Station have demonstrated the Surprise to be the best of all Plums to plant with other varieties to fertilize their blossoms and cause them to set good crops of fruit.

TOKA. (Apricot-Plum cross.) This is a flat, medium sized Plum, brilliant red in color, with pleasant aroma. It is a wonderful canning Plum, as there is no bitterness from the skin or its small pit. The tree is a beautiful upright grower that develops into a perfect ornamental tree, the most beautiful of all plum trees. The quality of the fruit is of the highest.

UNDERWOOD. (Minnesota No. 91.) The earliest of the large new Plums. Ripens from about August 1st to 15th and attains a size of 1¾ inches. Limbs, well and heavily shouldered, enable it to carry its great loads without injury to the tree. In favored locations, we do not hesitate to advise its planting far north. Fruit is a very attractive red, firm, juicy flesh, very small pit, freestone. Splendid quality. Hangs well to the tree and ripens over a period of 2 weeks. An annual bearer. (Color illustration, page 54.)

WINONA. This Plum was one of the first sent out by the Minnesota Station, and we have often wondered why we did not hear more of it. We planted ten of these trees into our first orchard of Minnesota Station Plums and believe it is the longest lived of the lot. It becomes an immense spreading tree bearing annually tremendous crops of large round green Plums with a deep purple cheek. During the past two years we have had many calls for the Winona so we are offering it again.

PRICES FOR ALL PLUMS ON THIS PAGE

	Each	Any 5	Any 10
4 to 5 ft.	\$0.80	\$3.75	\$6.50
5 to 6 ft.90	4.25	7.50

A Perfect Plum Orchard

Every farm family and every city family with children, whose garden can spare the room, should plant our complete Family Plum Orchard. This means one each of all the 11 Plums we offer: Ember, Fiebing, Kaga, Pipestone (Minnesota No. 218), Red Coat (Minnesota No. 17), Splendid, Superior, Surprise, Toka, Underwood, Winona.

1 each in a 4 to 5 ft. size for \$7.00
1 each in a 5 to 6 ft. size for 8.00



PRAIRIE SPY

(New.) The best quality, hardy, all-around, all-winter apple yet introduced.



BEACON APPLE

A new apple of beautiful appearance and of highest quality. Splendid early commercial orchard apple.



SUPERIOR PLUM

An apricot-plum cross. Sensational in color, shape, and size. Superior to eat.



FIEBING PLUM

Remarkable blue-black color, great size, mild, meaty. The plum for the far north.



UNDERWOOD PLUM

Never knew anyone who grew Underwood to have anything but praise for it.



SAPA PLUM-CHERRY

Tremendous early bearer. Makes wonderful jam, jelly, and sauce. Plant with Oka to fertilize that splendid variety.

BRAND'S SPECIAL APPLE OFFER

For a Large Family Orchard

Where plenty of planting room is available, a large apple orchard should be planted to furnish the home with plenty of fruit throughout the apple season and all through the winter months.

We grow a selection of apples especially for this collection. Every apple we suggest differs from the others, and every apple has been chosen because it is very desirable. So we offer:

1 each of the 12 different kinds we list and
2 crabapples, 14 in all, in

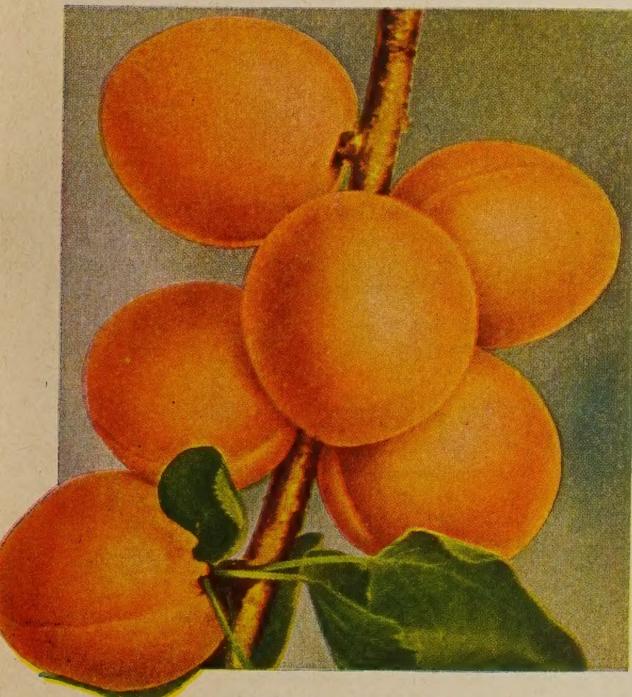
5 to 6 ft. trees, all different, for \$10.00

4 to 5 ft. trees, all different, for \$ 7.50



HARALSON APPLE

The best late keeping commercial orchard apple for the middle northwest. Young prolific bearer.



SCOUT APRICOT

(New.) Best so far of all the hardy Apricots. Originated in Manitoba and hardy there. Our trees are budded on Apricot roots. 4 to 5 ft. trees, \$1.50 each

Try a Collection of
These

SUPER-HARDY PLUMS

One each of the six Plums described on these pages:

SPLENDID, FIEBING,
SUPERIOR, SAPA, UN-
DERWOOD, and MINNE-
SOTA No. 218 in a 5 to 6
ft. grade—

All 6 only \$5.00

4 to 5 ft. grade for \$4.50.



**MINNESOTA
PLUM No. 218
or PIPESTONE**

OKA CHERRY

This is Hansen's greatest Cherry. Fruit averages 1 1/4 inches in diameter. Black outside, rich, juicy, red-purple flesh which is sweet and delicious.



PIXWELL

The New Gooseberry

Most everyone likes Gooseberries. We like green Gooseberry sauce and green Gooseberry pie. But we do hate to pick the Gooseberry because of the terrible thorns. Prof. Yeager of the North Dakota Station spent years and tried out thousands of seedling Gooseberries looking for a good Gooseberry with fewer thorns that could be easily picked. Out of all his seedlings he picked this one and named it Pixwell. It is not thornless but it has comparatively few thorns and these are so constructed as to give very little trouble in picking.

One can encircle with the hand a limb of Pixwell at its base and draw the hand the entire length of the limb to the tip and hardly feel the prick of a single thorn. Try this on any other Gooseberry. Pixwell is considered one of the best Gooseberries in cold southern Manitoba.

Strong 2-yr. plants, 2 for \$1.00; 5 for \$2.25; 10 for \$4.00



THE BEST

in Hardy
Northern-Grown

APPLES

for Eating
and Cooking

We have always been interested in good Apples. This nursery was established 75 years ago and for nearly 50 years of its early history was one of the large Apple tree nurseries of this section of the country. We are still interested in the work that is going on in the improvement of the Apple.

The State of Minnesota maintains a large fruit-breeding farm. Here for years the breeding of new fruits has gone forward.

Much work has been done with the Apple and many new high class varieties, hardy in this section, have been developed. These will be of great interest to every lover of a good Apple.

Try some of these new Apples. Every one is hardy. Every one is of Superior Quality.

BEACON (Minnesota). The best new fall Apple now on the market. Ripens with Duchess and will keep six weeks. A medium sized, all-over deep red Apple with very minute white spots. A great bearer, and an Apple of beautiful appearance. Makes a wonderful market Apple as it looks so fine. This is a very high quality Apple.

CHARLAMOFF (Russian.) An Apple that comes to us from Russia. Large, spreading tree. Profuse bearer. Apples large, conical in shape, ground color green, heavily striped red. As it gets dead ripe, it water cores, and when this occurs it is irresistible. Late summer. One of the very finest eating quality of all Apples.

ERICKSON (Minnesota.) This is one of the first Apples sent out from the station. After a trial of more than 20 years it has proven desirable in every way. A large spreading tree, absolutely hardy, great bearer, very large yellowish green Apples heavily striped red. Very early, mellow and fine to eat. Also splendid all around cooking Apples.



Anoka, Fruiting Heavily Two Years After Planting

PRICES OF ALL APPLES AND CRABAPPLES

	Each	Five	Ten
4 to 5 ft.	\$0.65	\$2.50	\$5.50
5 to 6 ft.85	3.60	7.00

(Express collect.)

BRAND'S SPECIAL SMALL FAMILY ORCHARD

This is for the city dweller who has a small family, not much room, and wishes a few Crabapple trees.

1 **Beacon.** Early. 1 **Minn. 638**
1 **Haralson.** Winter. 1 **Prairie Spy**
1 **Beauty Crab**

All 5 for \$4.25
All 5 to 6 ft.

The ANOKA Apple

A DWARF APPLE FOR
THE FAMILY GARDEN

The Apple Tree That is Different From All Other Apples

Anoka is a new Apple produced by that great plant wizard of South Dakota, Professor Niels Hansen. The tree starts to bear very young, often producing Apples on two-year-old trees in the nursery row and is a heavy annual bearer. The fruit has much the appearance of Duchess of Oldenburg but is smaller, and a little more oblong, and does not show quite so much color. Ripens very early, beginning around August 15th. We like it much better than Yellow Transparent as it is not so acid.

4-5 ft. and 5-6 ft. prices same as other apples



JUDGE BERRY (Brand). This, we believe, is one of the finest home orchard Apples ever brought out. Very large, cone-shaped Apple like the Delicious. Color green, heavily striped red. Rather acid but when thoroughly ripe one of the finest of all eating Apples. Bears heavily and must be thinned. Large tree, very hardy. Fine all around cooking Apple.

McLEAN (McLean). A medium sized dark blackish red Apple of wonderful eating quality. We introduced this Apple about 30 years ago, and now we are receiving many requests for more trees from our former customers. The tree is large, very hardy, and long lived. It produces great crops of small, very dark blackish red Apples. One of the finest eating Apples you ever tasted. Ripens with the Wealthy. Everyone likes this Apple. You will, too.

MELBA A seedling of the McIntosh and very much like that high class Apple only it is much earlier. A summer McIntosh. Hardy far north of here. Has the McIntosh flavor.

MINNESOTA No. 714 One of the best of the newer Apples now coming out from the Minnesota Station. Apple large, good eating, and very early. A big red Apple that looks very, very good.

MINNESOTA No. 638 Of all the Apples sent out by the Minnesota station, for real top quality and commercial possibilities this is the Apple. A fine looking uniform shaped Apple, brilliant red with the superb quality of the Wealthy when prime. Early winter.



Minnesota No. 790



Prairie Spy

CRAB APPLES

EARLY STRAWBERRY This is the crab that children like so much to eat direct from the tree. Hardy, very large tree, tremendous crops, splendid eating quality.

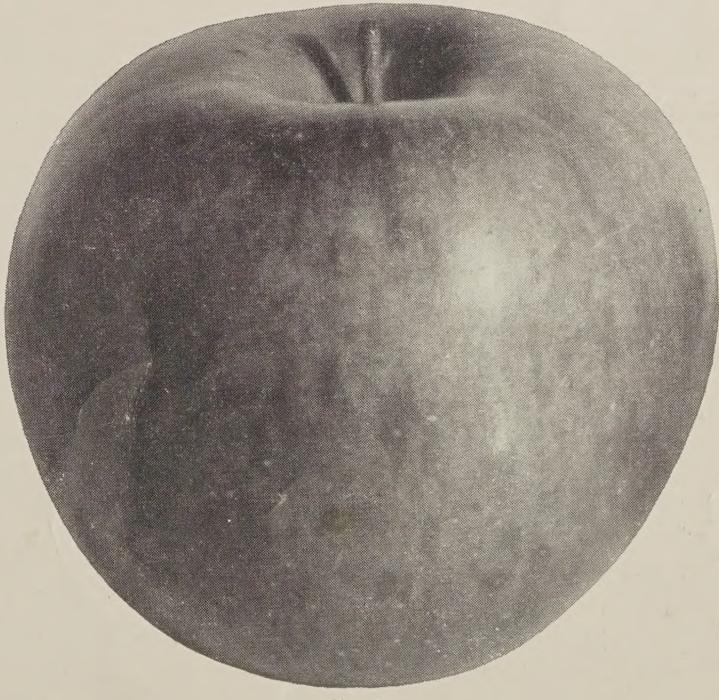
ORANGE A medium sized tree that bears great crops of pure all-over orange-colored fruits of $1\frac{1}{2}$ in. diameter. One of the best for pickles and canning.

WHITNEY The sweet Crab that everybody knows. Very large Crab, fine to eat from the tree and very generally used for sweet pickles.

MINNESOTA No. 790 (Minnesota). Very large, blackish red Apple that is proving to be a great baking Apple. The Rome Beauty is the great baking Apple of the restaurants and hotels all over the country. No. 790 is as good a baker as Rome Beauty. We can not grow Rome Beauty here, as it is not hardy. We can grow No. 790. Let us grow it.

PRAIRIE SPY (Minnesota No. 1007.) Prof. Alderman, Chief of Horticulture, University of Minnesota, says of Prairie Spy: "It is an even better keeper than the Haralson and is the best quality winter Apple available in late winter and early spring." Benjamin F. Dunn, President, Minnesota State Horticultural Society, says of Prairie Spy: "Our beautiful red Prairie Spy Apple is a late keeping winter Apple of EXCEPTIONAL quality. The trees are hardy, vigorous and productive. This is indeed a good luck Apple for the farmer, city home owner and the commercial grower." Besides quality, it has the other features required for a popular Apple.

WEALTHY Every home orchard should have one Wealthy. For a hardy late fall Apple nothing has ever surpassed the Wealthy.



Haralson



3 Great Dual Purpose FLOWERING AND UTILITY CRABS

From now on for some years to come we will have to do a great deal of home canning. There is no sauce in the world more tasty than that made from good sauce-making Crab Apples.

From the middle northwest have come, we believe, all the good Crab Apples having this quality. In fact, in early days the hardy Crabs were about all we could raise here. And in those early days our mothers put down lots of good Crab sauce for the long winter to come. So all down through the years we have kept our eyes open for good Crabs.

And we are offering this year good sauce-making Crabs in three wonderful varieties.

DOLGO. Large cone-shaped deep purple all-over red. Best for brilliant red jelly.

BEAUTY. Large rather flattened shaped Crab. Rich all-over red. Splendid to can and to eat from hand.

RED RIVER CRAB. Large Crab that ripens late and keeps well towards Christmas. Solid red. Fine to eat from hand and for winter sauce.

All three are beautiful Ornamental Flowering Crabs.

All three are wonderful Crabs for sauce and jelly.

BEAUTIFUL TREES

1 of each in a 4 to 5 ft. size	\$3.25
2 of each in a 4 to 5 ft. size	6.00
1 of each in a 5 to 6 ft. size	4.00
2 of each in a 5 to 6 ft. size	7.50
1 of each in Bearing Size Specimen trees, 6 to 7 ft.	5.00
2 of each in Bearing Size Specimen trees, 6 to 7 ft.	9.00



DOLGO CRAB



RED RIVER CRAB



BEAUTY CRAB
IN FRUIT AND FLOWER

BRAND
PEONY
F FARMS

Faribault,
Minnesota

